Marcella Peluffo

Illustratrice - visual designer

Dopo l’Accademia di Belle Arti a Genova si trasferisce a Milano, dove lavora come Art Director in pubblicità (BBDO e Mc Cann Erickson).
Dal ’95 si dedica solo all’illustrazione, partecipando a diverse collettive e pubblicando in editoria, ma soprattutto in pubblicità. Docente di illustrazione presso l'Accademia di Belle Arti di Genova. I suoi lavori hanno ricevuto numerosi premi all’Associazione Illustratori Italiana e all’Art Directors Club Italiano ed Europeo.

http://www.marcellapeluffo.com/
https://www.behance.net/peluffo
http://www.studiocontainer.com/
http://www.facebook.com/marcella.peluffo.illustrator
https://www.facebook.com/mpeluffo.woolpainting

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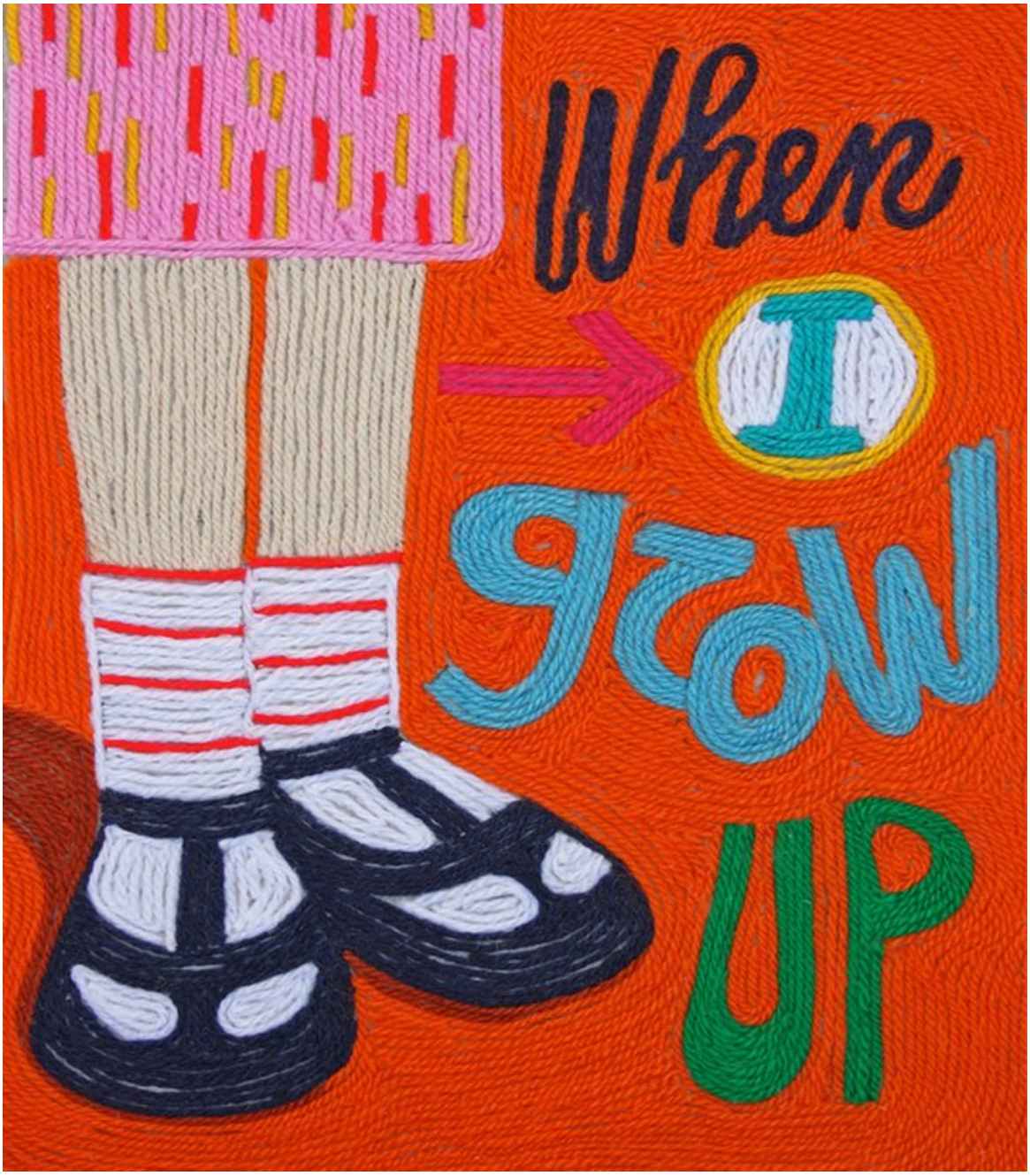
http://www.studiocontainer.com/
http://www.facebook.com/marcella.peluffo.illustrator
https://www.facebook.com/mpeluffo.woolpainting

Illustrator _ visual design

Following her degree at the Academy of Fine Arts, Genova, she went to live in Milan and was an advertising Art Director (BBDO and Mc Cann Erickson). Since ’95 she has dedicated herself only to illustration and her works have been published as well as shown in a number of exhibitions. Illustration professor to the Academy of Fine Arts in Genoa. Her illustrations have won her acclaim and prizes from The Italian Illustrators Association and The Art Directors Club, both Italian And European.

Marcella Peluffo

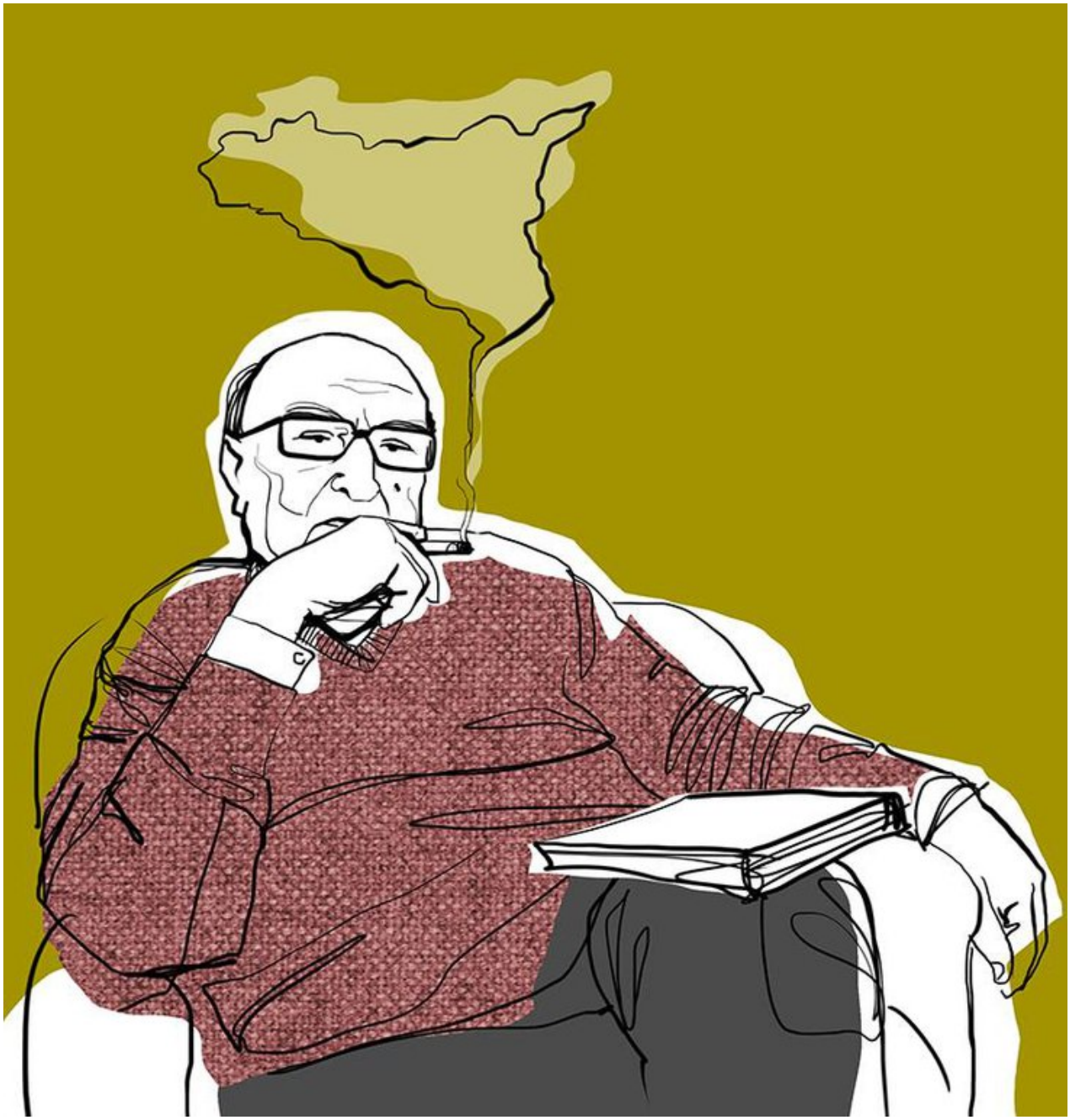


2013 - wool drawing:when I grow up
wool drawing: copertina libro, illustrazione, tecnica: collage con la lana,
Pubblicata su: inedito

2013 - wool drawing:when I grow up
Wool drawing, book cover, Illustration, wool collage

Published on: Unpublished

Marcella Peluffo



2015 - Andrea Camilleri
Andrea Camilleri, ritratto
Pubblicata su: Rivista Italiana

2015 - Andrea Camilleri
Andrea Camilleri, portrait
Published on: Rivista Italiana

Marcella Peluffo

2013 - wool drawing: Eni logo
Wool drawing: illustrazione per poster pubblicitario Eni "Previ-Eni". Tecnica: collage con lana.
Pubblicata su: Poster pubblicitario

2013 - wool drawing: Eni logo
Wool drawing, Eni client project: "Previ-Eni advertising poster Illustration, wool collage
Published on: Advertising poster

Marcella Peluffo

2017 - Sharing a moment
Illustrazione. tecnica: serigrafia digitale. Realizzata per la mostra Sharing Art presso Base Milano
Pubblicata su: Mostra: "Sharing Art". BASE, Milano

2017 - Sharing a moment
Illustration. digital serigraphy. Poster for the exhibition: "Sharing Art"
Published on: "Sharing Art" exhibition. BASE, Milano

Marcella Peluffo

2016 - Danilo Mainardi
Ritratto di Danilo Mainardi
Pubblicata su: How to spend it, il Sole 24 ore

2016 - Danilo Mainardi
Danilo Mainardi portrait
Published on: How to spend it, il Sole 24 ore magazine

Marcella Peluffo

2013 - Wool drawing: world
Wool drawing: uomo che si tuffa sul mondo.
illustrazione, collage con lana.
Pubblicata su: inedito

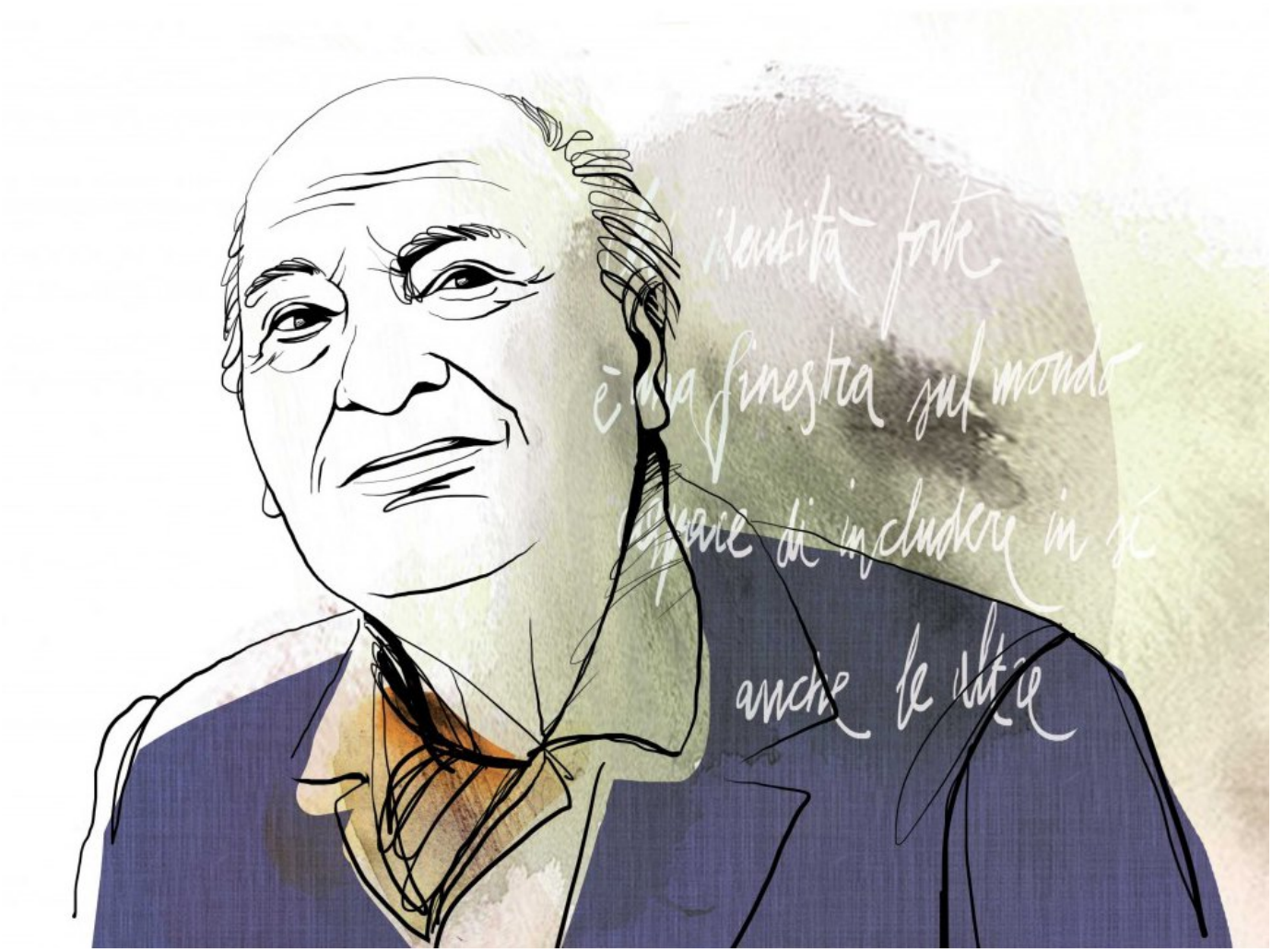
2013 - Wool drawing: world
Wool drawing, man diving into the world. Illustration, wool collage
Published on: Unpublished

Marcella Peluffo

2016 - woman
Illustrazione, moda, ritratto di donna che dorme, tecnica digitale.
Pubblicata su: Glamour

2016 - woman
Fashion illustration, sleeping woman portrait, digital.
Published on: Glamour

Marcella Peluffo



2016 - Raffaele la Capria
Raffaele la Capria, ritratto
Pubblicata su: How to spend it, il Sole 24 ore

2016 - Raffaele la Capria
Raffaele la Capria, portrait
Published on: How to spend it, il Sole 24 ore magazine

Marcella Peluffo

2013 - wool drawing: hourglass
wool drawing: clessidra. pannello decorativo, collage con la lana, complemento d'arredo,
Pubblicata su: inedito

2013 - wool drawing: hourglass
wool drawing: hourglass. decorative panel, wool collage, furnishing complement
Published on: unpublished

Marcella Peluffo

2017 - Turkish censorship
Illustrazione. tecnica: serigrafia digitale
Pubblicata su: Progetto personale

2017 - Turkish censorship
Illustration. digital serigraphy.
Published on: Personal project

Marcella Peluffo

2017 - Marcella Peluffo selfportrait
Marcella Peluffo autoritratto
Pubblicata su: non pubblicata

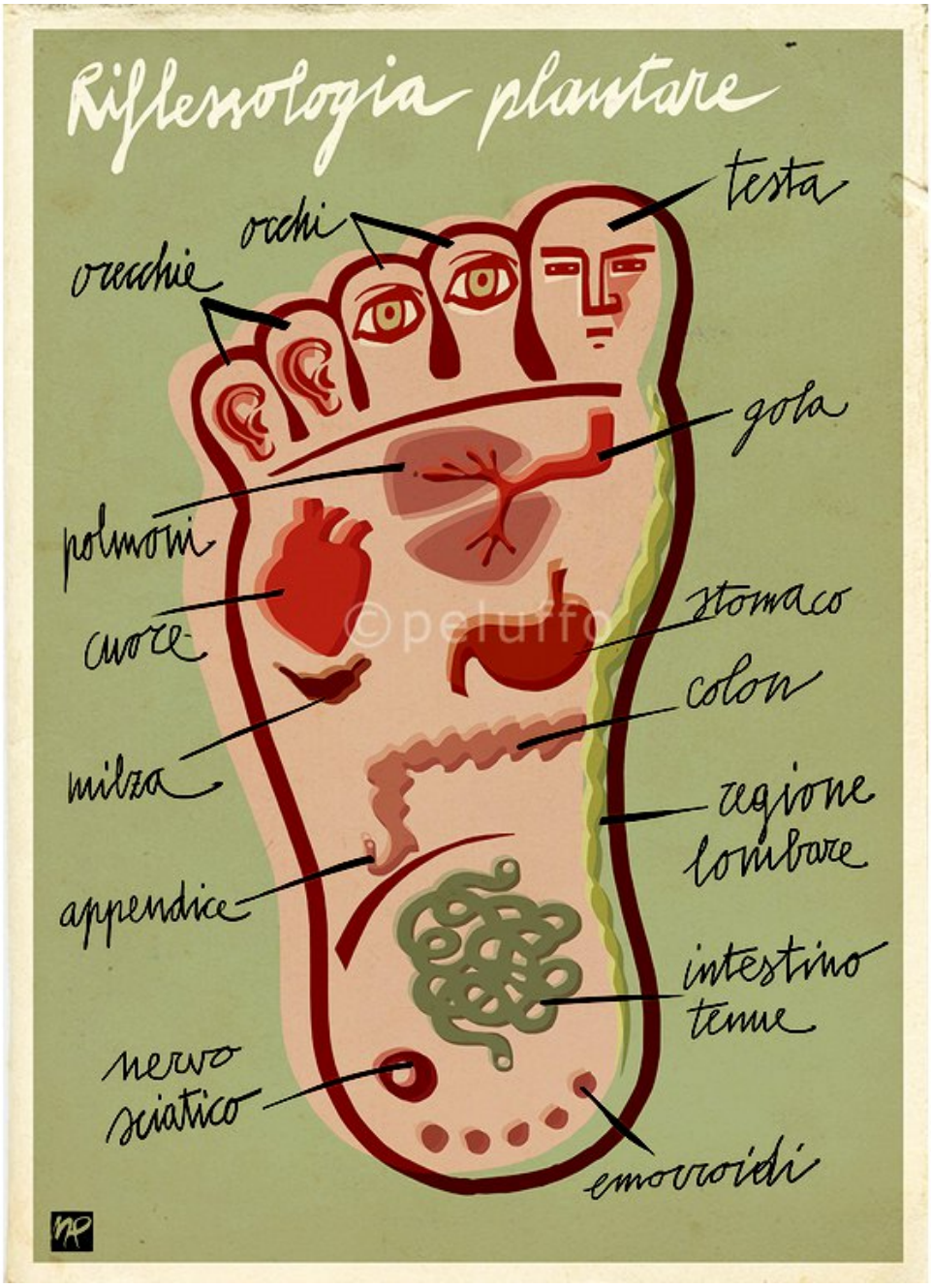
2017 - Marcella Peluffo selfportrait
Marcella Peluffo selfportrait
Published on: unpublished

Marcella Peluffo

2013 - Wool drawing: lettering
Wool drawing: lettering, riproduzione logo per packaging prodotto alimentare. tecnica: collage con la lana.
Pubblicata su: inedito

2013 - Wool drawing: lettering
Wool drawing: lettering, packaging, food, wool collage
Published on: unpublished

Marcella Peluffo



2017 - Riflessologia
Mappa mediacale di riflessologia plantare
Pubblicata su: Science blog

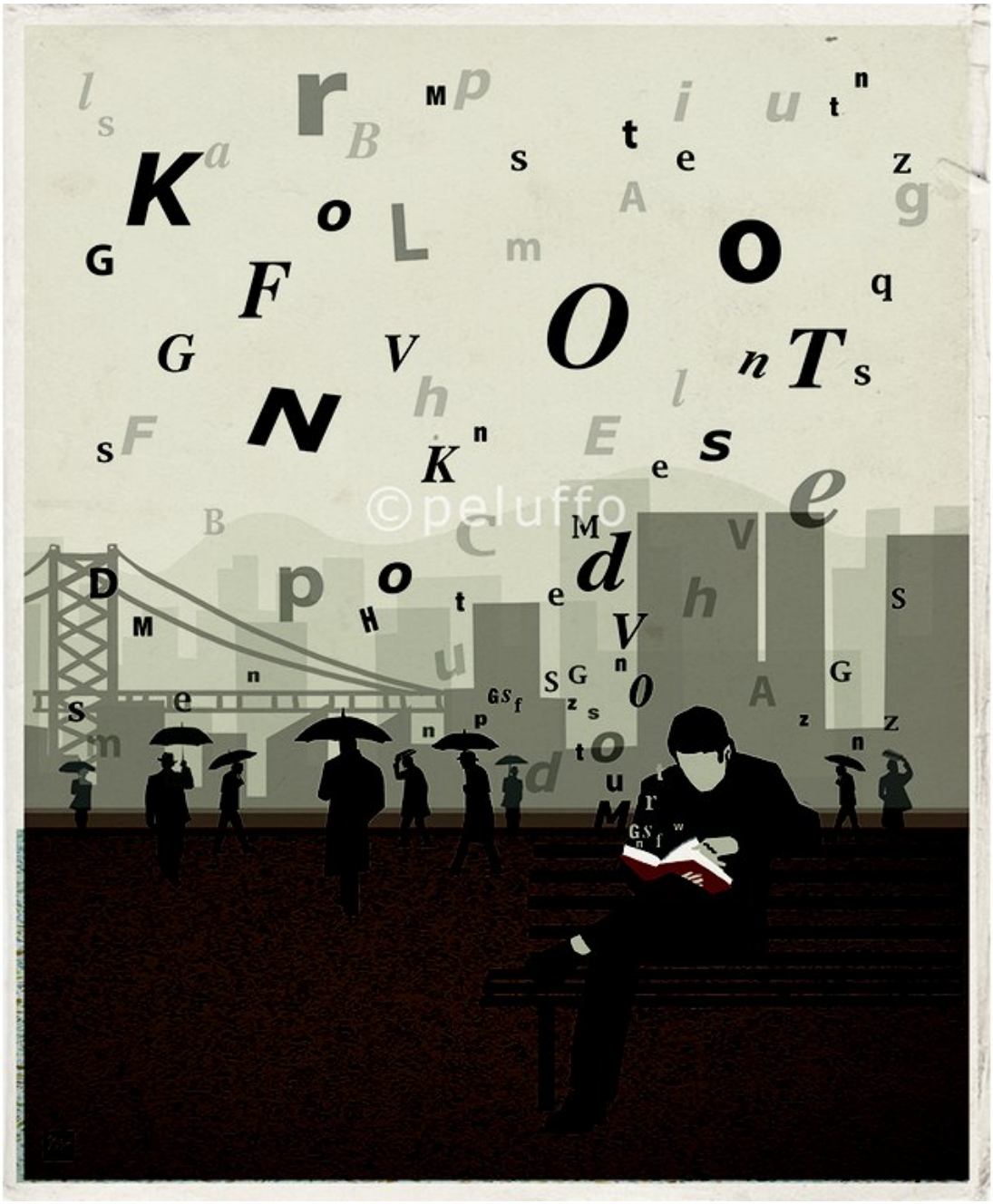
2017 - Riflessologia
Plantar reflexology map
Published on: Science blog

Marcella Peluffo

2013 - wool drawing: children book
wool drawing: libro per bambini, abbecedario, illustrazione, hand lettering, collage con la lana.
Pubblicata su: inedito

2013 - wool drawing: children book
wool drawing: children book, Illustration, hand lettering, wool collage
Published on: unpublished

Marcella Peluffo



2017 - The reader
Illustrazione. Serigrafia digitale.
Pubblicata su: Manifesto promozionale per Bookcity

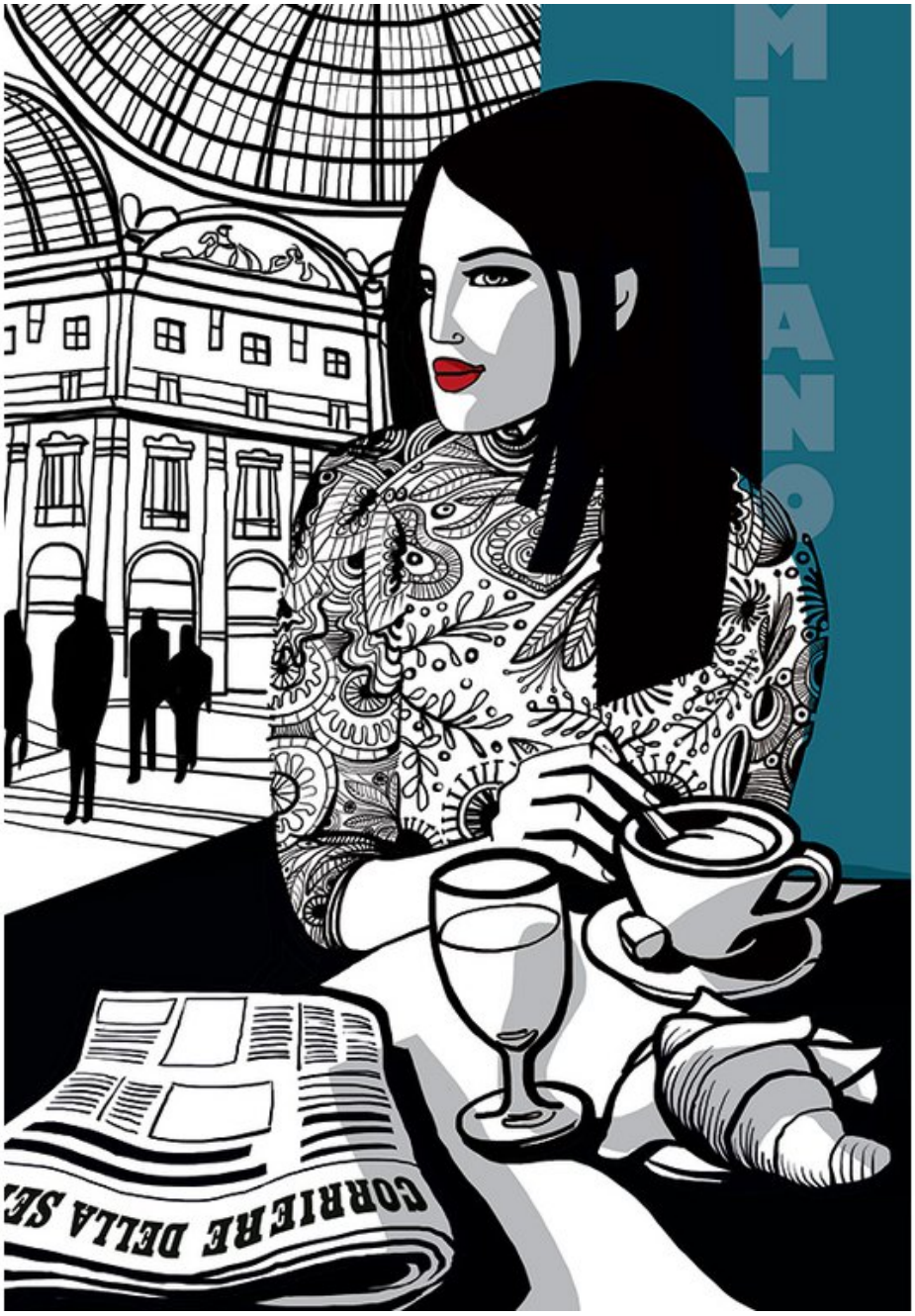
2017 - The reader
Digital serigraphy illustration
Published on: Bookcity poster

Marcella Peluffo

2013 - wool drawing: abc
wool drawing: abc. illustrazione per bambini, collage con la lana, editoria, infanzia
Pubblicata su: FM editore

2013 - wool drawing: abc
wool drawing: abc. children illustration, wool collage, children publishing
Published on: FM publisher

Marcella Peluffo



2016 - Breakfast in Milan
Illustrazione digitale per il progetto: Milano Postcards
Pubblicata su: Milano Postcards

2016 - Breakfast in Milan
Digital illustrazioni for Milano Postcards project
Published on: Milano Postcards

Marcella Peluffo

2013 - wool drawing: summer
wool drawing: hand lettering, collage con la lana, brochure convention
Pubblicata su: pubblicità, pannello decorativo per stand, BIT Milano fiera

2013 - wool drawing: summer
wool drawing: hand lettering, wool collage, brochure, convention
Published on: advertising, stand decorative panel, BIT Milan Fair

Marcella Peluffo

2012 - Woman at home.
Donna in casa. Illustrazione per sito web. China e digitale
Pubblicata su: Sito web. Cliente: Gyproc

2012 - Woman at home.
Woman at home. Web site illustration, Client: Gyproc. China and digital technique
Published on: Web site, Client: Gyproc

Marcella Peluffo

2013 - Vacanze d'inverno
Illustrazione digitale per la copertina di Repubblica Salute
Pubblicata su: Repubblica Salute

2013 - Vacanze d'inverno
Digital illustration for Repubblica magazine
Published on: Repubblica magazine

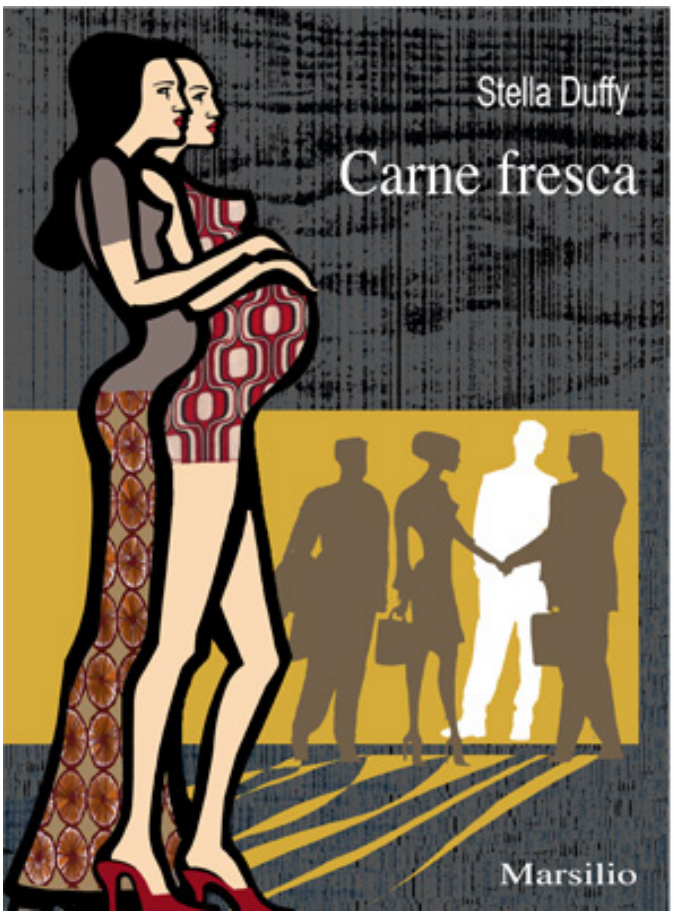
Marcella Peluffo

2009 - portraits
two fashion portraits

Pubblicata su: self promotion

2009 - portraits
two fashion portraits
Published on: self promotion

Marcella Peluffo



2009 - copertine marsilio
copertine per libri Marsilio
Pubblicata su: Marsilio editore

2009 - copertine marsilio
Marsilio cover books
Published on: Marsilio editore

Marcella Peluffo

2013 - textile collage: love
textile collage: love. illustrazione, magazine, editoria, amore, la proposta di matrimonio.
Pubblicata su: Mondadori

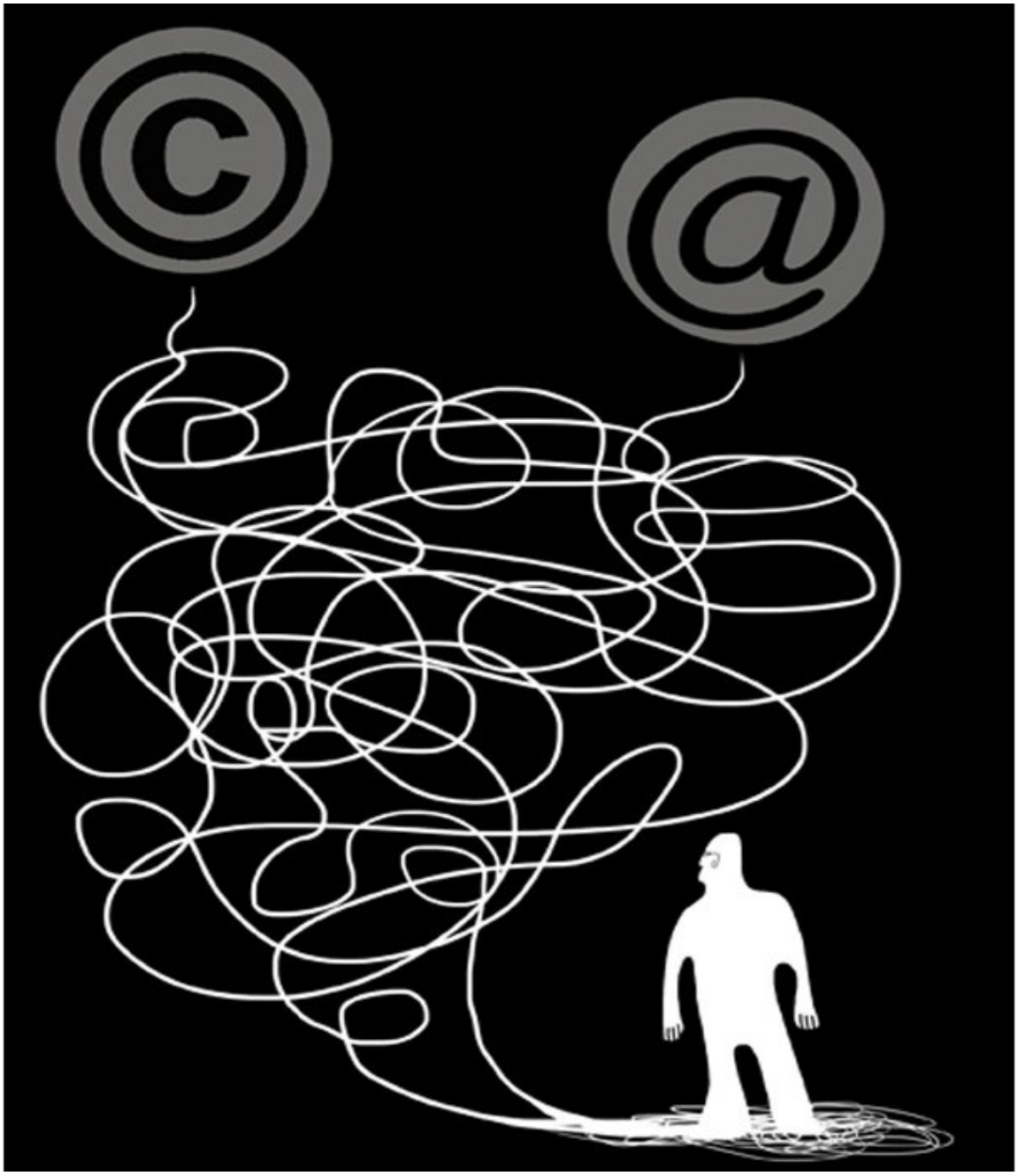
2013 - polynt
textile collage: love. Illustration, magazine, publishing,marriage proposal.
Published on: Mondadori

Marcella Peluffo

2008 - costruire
illustrazione per la rivista Costruire
Pubblicata su: Costruire (Abitare)

2008 - costruire
illustration for Costruire magazine
Published on: Costruire (Abitare)

Marcella Peluffo



2012 - New way
New way, illustrazione per Aspenia Sole 24Ore editore
Pubblicata su: Aspenia Sole 24Ore editore

2012 - New way
New way, illustration for Aspenia book, 24Ore Publisher
Published on: Aspenia book, 24Ore Publisher

Marcella Peluffo

2016 - Bradipo
Bradipo. Illustrazione digitale
Pubblicata su: Progetto cartotecnica

2016 - Bradipo
Sloth. Digital illustration
Published on: Stationery project

Marcella Peluffo

Marcella Peluffo collection

2016 - Cats
Illustrazioni gatti per progetto editoriale
Pubblicata su: segnalibri

2016 - Cats
Cats illustrations for stationery project
Published on: bookmarks

Marcella Peluffo

2012 - Arsenio Lupin
Arsenio Lupin, illustrazione per libro per ragazzi, scolastica editore Hoepli. China, digitale.
Pubblicata su: Hoepli editore

2012 - Arsenio Lupin
Arsenio Lupin. Book illustration, Hoepli publisher. educational, China, digital tecnique
Published on: Hoepli publisher.

Marcella Peluffo

2016 - shakespeare
Illustrazione per Sogno di una notte di mezza estate,Shakespeare
Pubblicata su: Hoepli editore

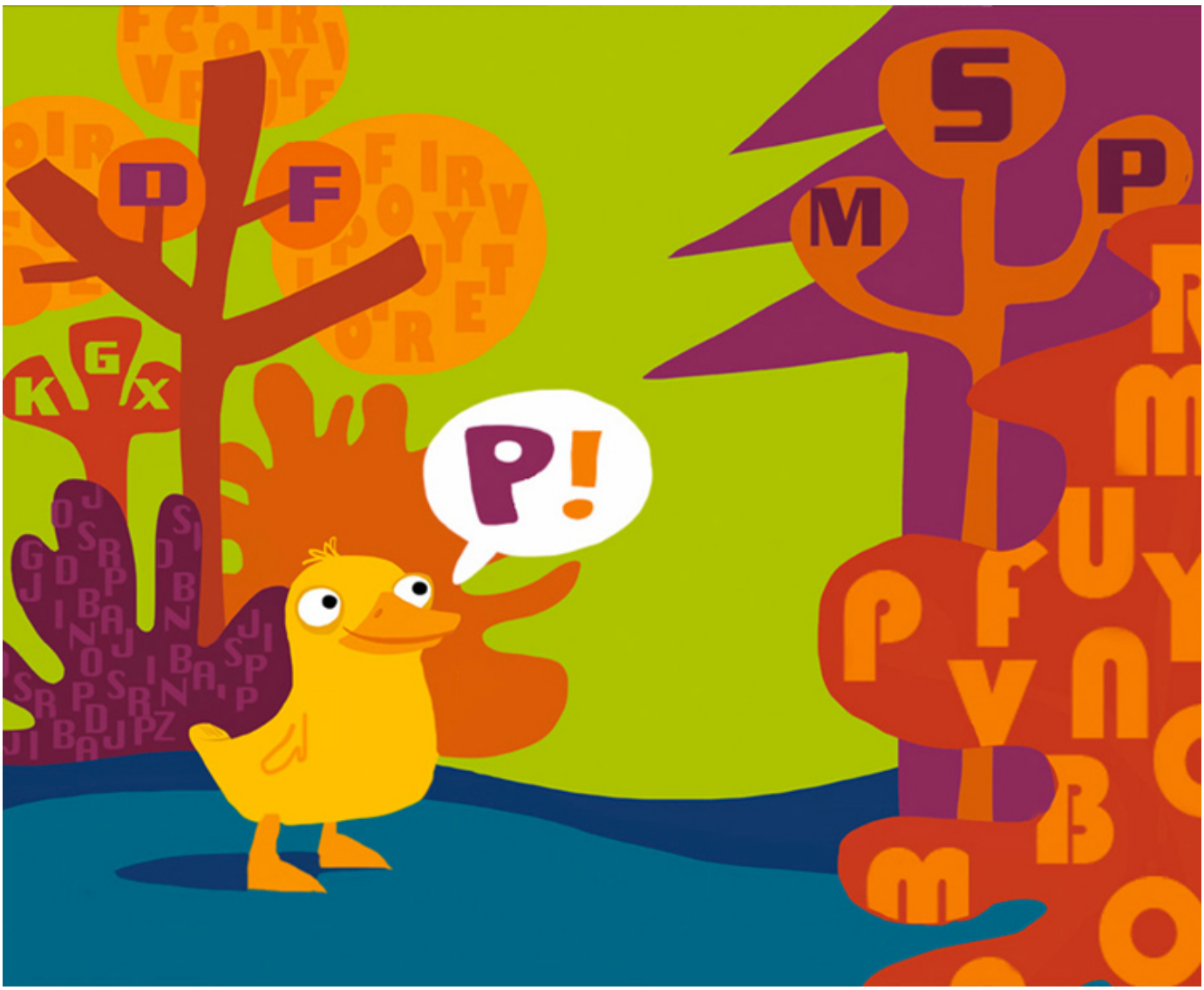
2016 - shakespeare
Shakespeare. Book Illustration
Published on: Hoepli

Marcella Peluffo

2013 - Robinson Crusoe
Robinson Crusoe, illustrazione per libro per ragazzi, scolastica, china e digitale
Pubblicata su: Hoepli editore.

2013 - Robinson Crusoe
Robinson Crusoe. Book illustration, Hoepli publisher. educational, China, digital tecnique
Published on: Hoepli publisher.

Marcella Peluffo



2013 - In the wood – children book
Nel bosco. Libro per bambini, illustrazione digitale.
Una piccola papera curiosa
Pubblicata su: inedito

2013 - In the wood – children book
In the wood – children book. digital illustration. A little curious duck
Published on: unpublished

Marcella Peluffo

2017 - Road safety
Illustrazione digitale per la sicurezza stradale
Pubblicata su: Autopromozione

2017 - Road safety
Road safety. Digital illustration.
Published on: Self promotion