Veronica Pozzi

Illustratrice

Veronica Pozzi_ design _ illustrazione _ Brand Identity _ Libri _ Pattern _ Mappe _ Pattern

Alcuni Clienti: Ferrari, Publy, Cosimo Panini Editore, Politecnico di Milano, La Rinascente Milano, Gruppo Miroglio, Mediabooks

http://www.veronicapozzi.it/
https://www.instagram.com/_mad_italy_/

Illustrator

Veronica Pozzi_ design _ Illustration_Brand Identity _ Books _ Maps _ Pattern

Some Clients: Ferrari, Publy, Cosimo Panini Editore, Politecnico di Milano, La Rinascente Milano, Gruppo Miroglio, Mediabooks

http://www.veronicapozzi.it/
https://www.instagram.com/_mad_italy_/

Veronica Pozzi

2010 - In my world
Illustrazione per rivista
Pubblicata su: -

2010 - In my world
Illustration for magazine
Published on: -

Veronica Pozzi

2015 - HOTEL
The Grand Budapest Hotel project
Pubblicata su: -

2015 - HOTEL
The Grand Budapest Hotel project
Published on: -

Veronica Pozzi

2015 - Logo
Logo for non profit organization "run for"
Pubblicata su: -

2015 - Logo
Logo for non profit organization "run for"
Published on: -

Veronica Pozzi

AMALFI

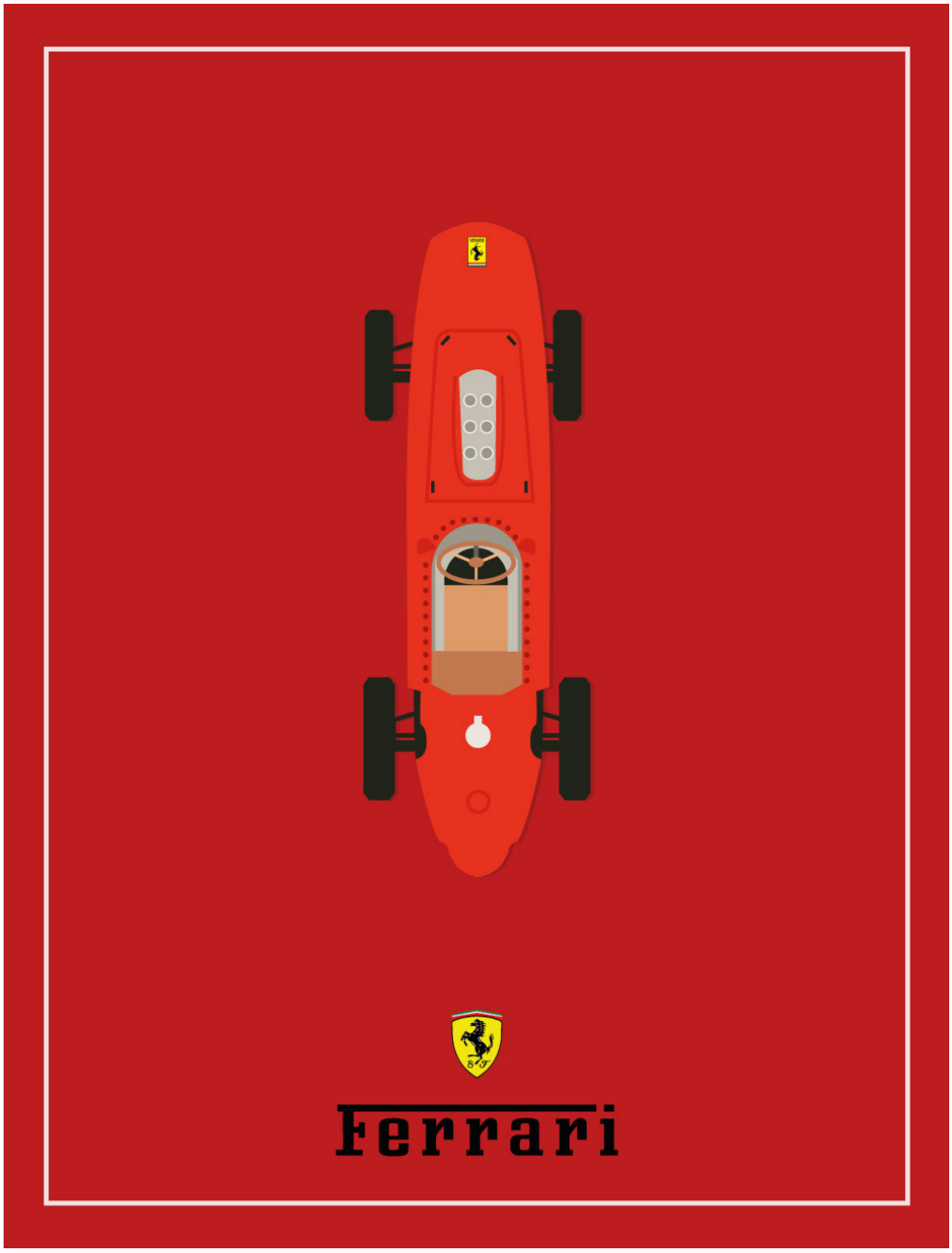
40°38′N 14°36′E

Duomo

2016 - Amalfi
Icona realizzata per applicazione mapptogo
Pubblicata su: .....

2016 - Amalfi
Icon for the app mapptogo
Published on: .....

Veronica Pozzi



2016 - Ferrari
_Ferrari_Super Car_Work
Pubblicata su: _Ferrari_Super Car_Work

2016 - Ferrari
_Ferrari_Super Car_Work
Published on: _Ferrari_Super Car_Work

Veronica Pozzi

2017 - Poster
Brand Identity_Ostello Alpino_Poster
Pubblicata su: Brand Identity_Ostello Alpino_Poster

2017 - Poster
Brand Identity_Ostello Alpino_Poster
Published on: Brand Identity_Ostello Alpino_Poster

Veronica Pozzi

2016 - Bollini
Brand Identity_Store_ Bollini
Pubblicata su: Brand Identity_Store_ Bollini

2016 - Bollini
Brand Identity_Store_ Bollini
Published on: Brand Identity_Store_ Bollini

Veronica Pozzi

2018 - John Lennon
Progetto di branding_poster di John Lennon
Pubblicata su: Branding_Illustration_John Lennon

2018 - John Lennon
Progetto di branding_poster di John Lennon
Published on: Branding_ Poster _ Merchandising

Veronica Pozzi

2011 - Banner
Illustrazione per iphone
Pubblicata su: Applicazione per iphone

2011 - Banner
Illustration for web and iphone
Published on: Web site and iphone application

Veronica Pozzi

2012 - Hotel
Hotel info card(how was ypur stay?)
Pubblicata su: .

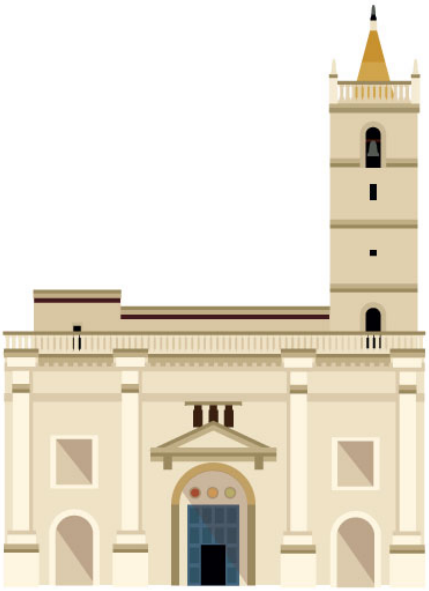
2012 - Hotel
Hotel info card (how was ypur stay?)
Published on: .

Veronica Pozzi

2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Pubblicata su: -

2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Published on: -

Veronica Pozzi



ASCOLI PICENO

42°51'1''N 13°34'31''E

Cattedrale di S. Emidio

2016 - Ascoli Piceno
Icona realizzata per applicazione mapptogo
Pubblicata su: .....

2016 - Ascoli Piceno
Icon for the app mapptogo

Published on: .....

Veronica Pozzi

2016 - Ferrari
_Ferrari_Super Car_Work
Pubblicata su: _Ferrari_Super Car_Work

2016 - Ferrari
_Ferrari_Super Car_Work
Published on: _Ferrari_Super Car_Work

Veronica Pozzi

2017 - Brand Identity
Brand Identity_Ostello Alpino_
Pubblicata su: Brand Identity_Ostello Alpino_

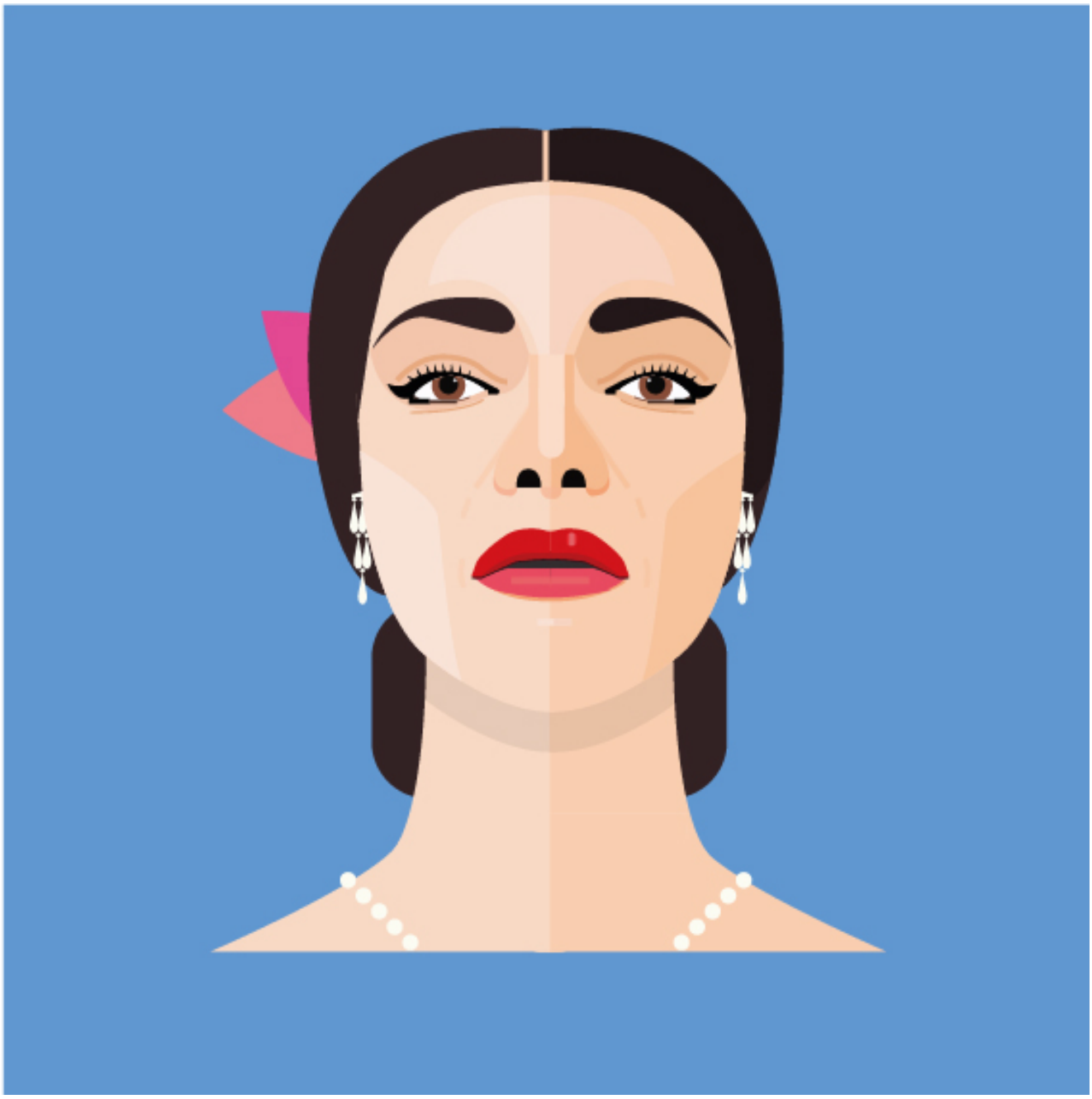
2017 - Brand Identity
*Brand Identity_Ostello Alpino_*
*Published on: Brand Identity_Ostello Alpino_*

Veronica Pozzi

2016 - Pattern Creation
Brand Identity_Store_ Pattern Creation
Pubblicata su: Brand Identity_Store_ Pattern Creation

2016 - Pattern Creation
Brand Identity_Store_ Pattern Creation
Published on: Brand Identity_Store_ Pattern Creation

Veronica Pozzi



2018 - Maria Callas
Maria Callas_Maria Callas
Pubblicata su: Maria Callas_Maria Callas

2018 - Maria Callas
Maria Callas_Maria Callas
Published on: Maria Callas_Maria Callas

Veronica Pozzi

2011 - Innsonnia
Illustrazione per rivista
Pubblicata su: -

2011 - Innsonnia
Illustration for magazine
Published on: -

Veronica Pozzi

2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Pubblicata su: -

2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Published on: -

Veronica Pozzi

2014 - BIKE
Illustrazioni mappa percorso bici
Pubblicata su: -

2014 - BIKE
Illustrazioni mappa percorso bici
Published on: -

Veronica Pozzi

ASCOLI PICENO

42°51'1''N 13°34'31''E

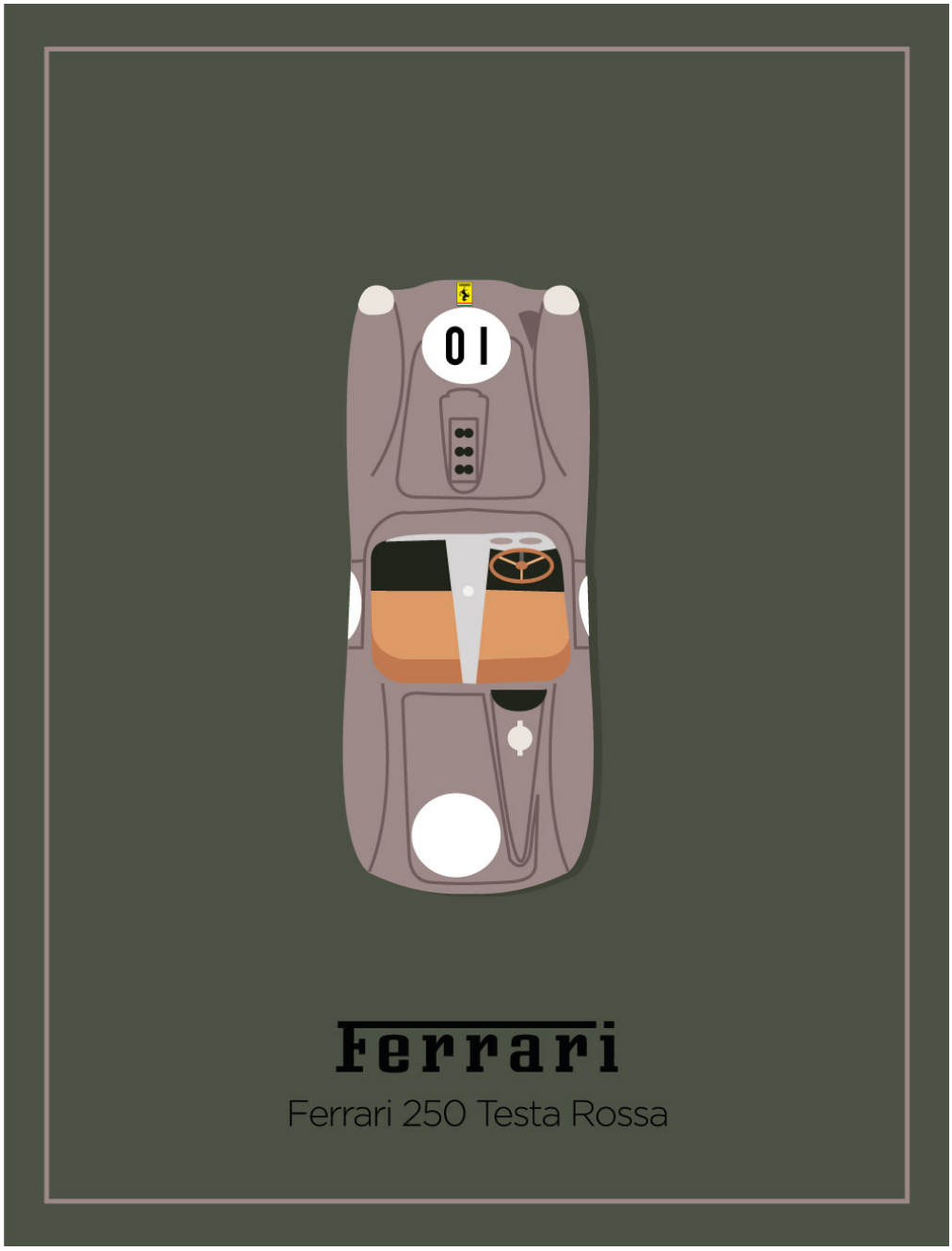
Piazza del Popolo

2016 - Ascoli Piceno
Icona realizzata per applicazione mapptogo

2016 - Ascoli Piceno
Icon for the app mapptogo
Published on: .....

Pubblicata su: .....

Veronica Pozzi



2016 - Ferrari
_Ferrari_Super Car_Work
Pubblicata su: _Ferrari_Super Car_Work

2016 - Ferrari
_Ferrari_Super Car_Work
Published on: _Ferrari_Super Car_Work

Veronica Pozzi

2017 - Poster
Brand Identity_Ostello Alpino_Poster
Pubblicata su: Brand Identity_Ostello Alpino_Poster

2017 - Poster
Brand Identity_Ostello Alpino_Poster
Published on: Brand Identity_Ostello Alpino_Poster

Veronica Pozzi

2016 - Pattern Creation
Brand Identity_Store_ Pattern Creation
Pubblicata su: Brand Identity_Store_ Pattern Creation

2016 - Pattern Creation
Brand Identity_Store_ Pattern Creation
Published on: Brand Identity_Store_ Pattern Creation

Veronica Pozzi

2018 - Snoop Dogg
Snoop Dogg_Snoop Dogg
Pubblicata su: Snoop Dogg_Snoop Dogg

2018 - Snoop Dogg
Snoop Dogg_Snoop Dogg
Published on: Snoop Dogg_Snoop Dogg

Veronica Pozzi

2011 - Motherhood
Illustrazione per rivista
Pubblicata su: -

2011 - Motherhood
Illustration for magazine
Published on: -

Veronica Pozzi

2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Pubblicata su: -

2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Published on: -

Veronica Pozzi

2015 - Bike
illustrazione per editoria
Pubblicata su: -

2015 - Bike
Illustration for magazine
Published on: -

Veronica Pozzi

ASSISI

43°04'12''N 12°37'03''E

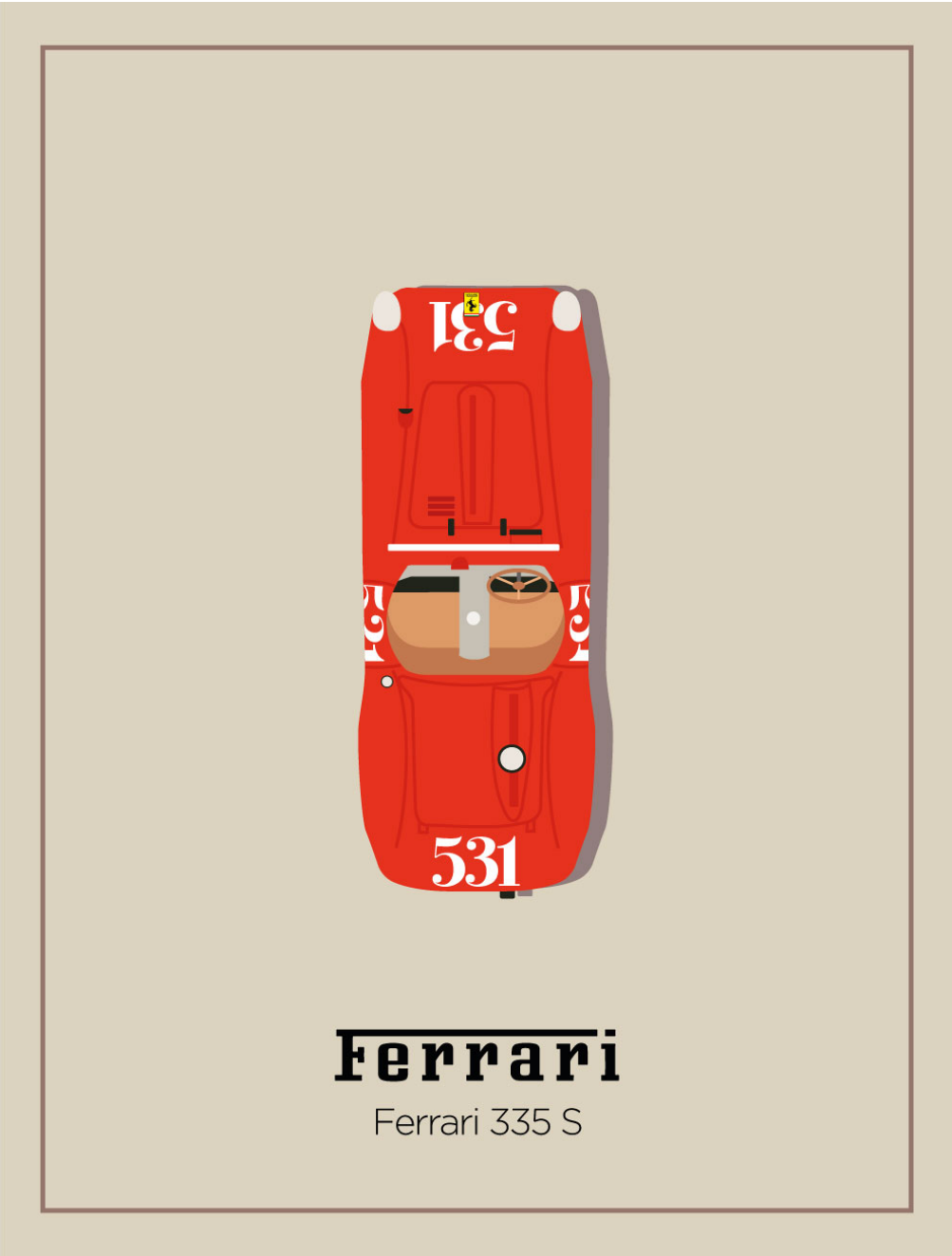
Basilica di San Francesco

2016 - Assisi
Icona realizzata per applicazione mapptogo

2016 - Assisi
Icon for the app mapptogo
Published on: .....

Pubblicata su: .....

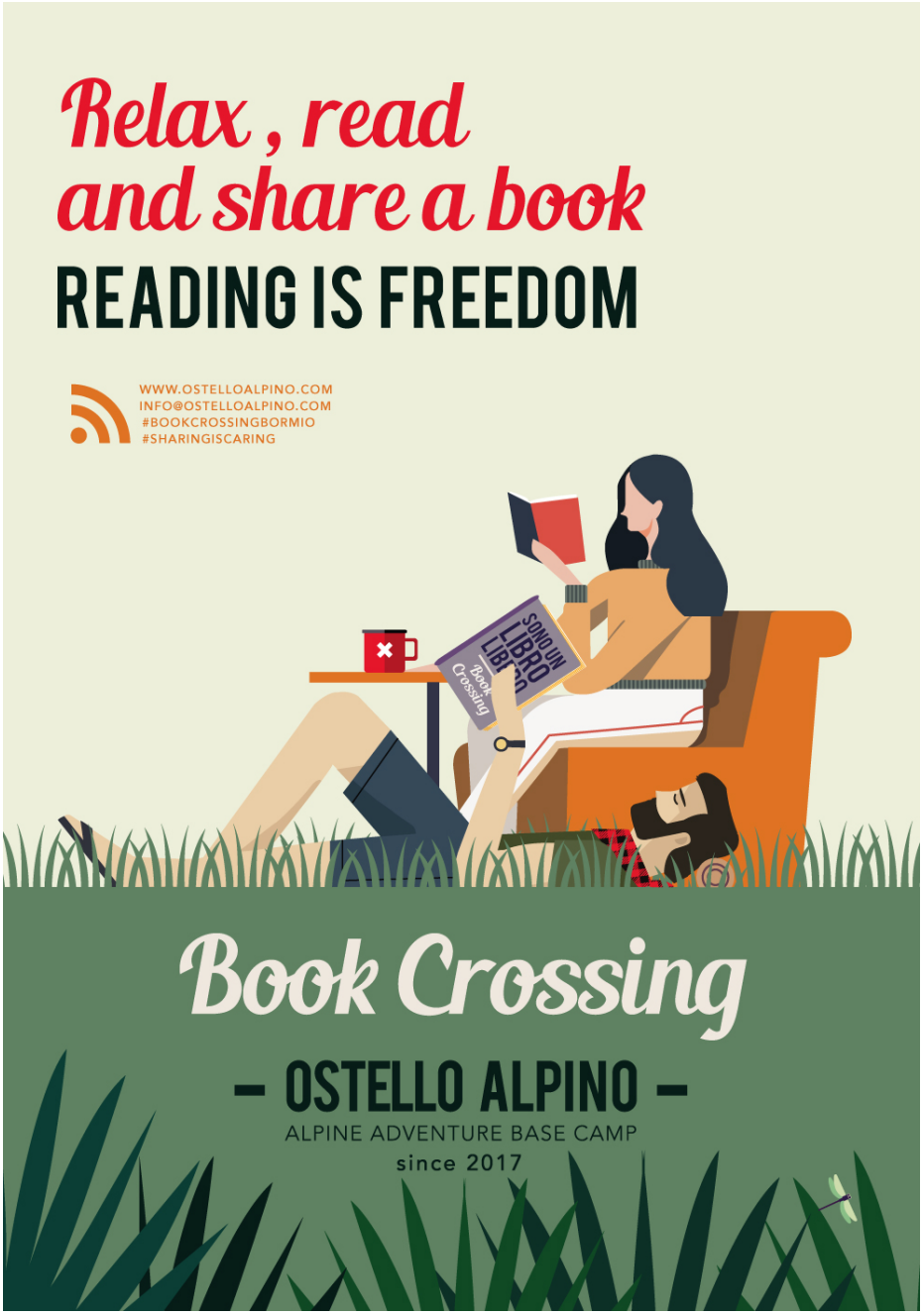
Veronica Pozzi



2016 - Ferrari
_Ferrari_Super Car_Work
Pubblicata su: _Ferrari_Super Car_Work

2016 - Ferrari
_Ferrari_Super Car_Work
Published on: _Ferrari_Super Car_Work

Veronica Pozzi



2017 - Poster
Brand Identity_Ostello Alpino_Poster
Pubblicata su: Brand Identity_Ostello Alpino_Poster

2017 - Poster
Brand Identity_Ostello Alpino_Poster
Published on: Brand Identity_Ostello Alpino_Poster

Veronica Pozzi

2016 - Brand Identity
Brand Identity_ Winter _ Christmas
Pubblicata su: ----------

2016 - Brand Identity
Brand Identity_ Winter _ Christmas
Published on: ----------

Veronica Pozzi

2018 - Björk
Björk_Björk_Björk_Björk
Pubblicata su: Björk_Björk_Björk_Björk

2018 - Björk
Björk_Björk_Björk_Björk
Published on: _Björk_Björk_Björk_Björk

Veronica Pozzi

2011 - Mare e lavoro
Illustrazione per rivista
Pubblicata su: -

2011 - Mare e lavoro
Illustration for magazine
Published on: -

Veronica Pozzi

2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Pubblicata su: -

2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Published on: -

Veronica Pozzi

2014 - Mappe
Illustrazioni mappe percorso bici
Pubblicata su: -

2014 - Mappe
Illustrazioni mappe percorso bici
Published on: -

Veronica Pozzi

BERGAMO

45°41′42″N 9°40′12″E

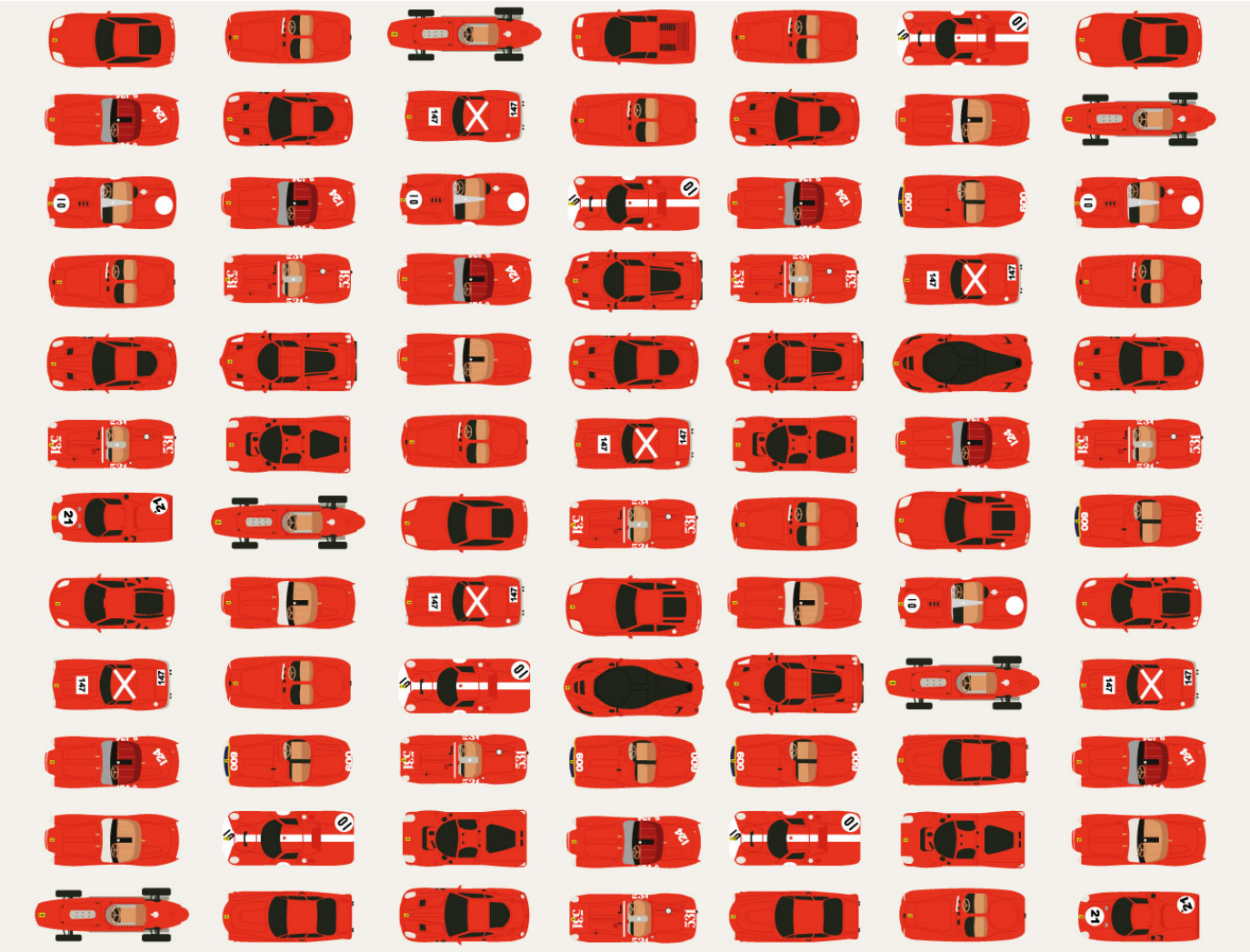
Cappella Colleoni e Basilica Santa Maria Maggiore

2016 - Bergamo
Icona realizzata per applicazione mapptogo

2016 - Bergamo
Icon for the app mapptogo
Published on: .....

Pubblicata su: .....

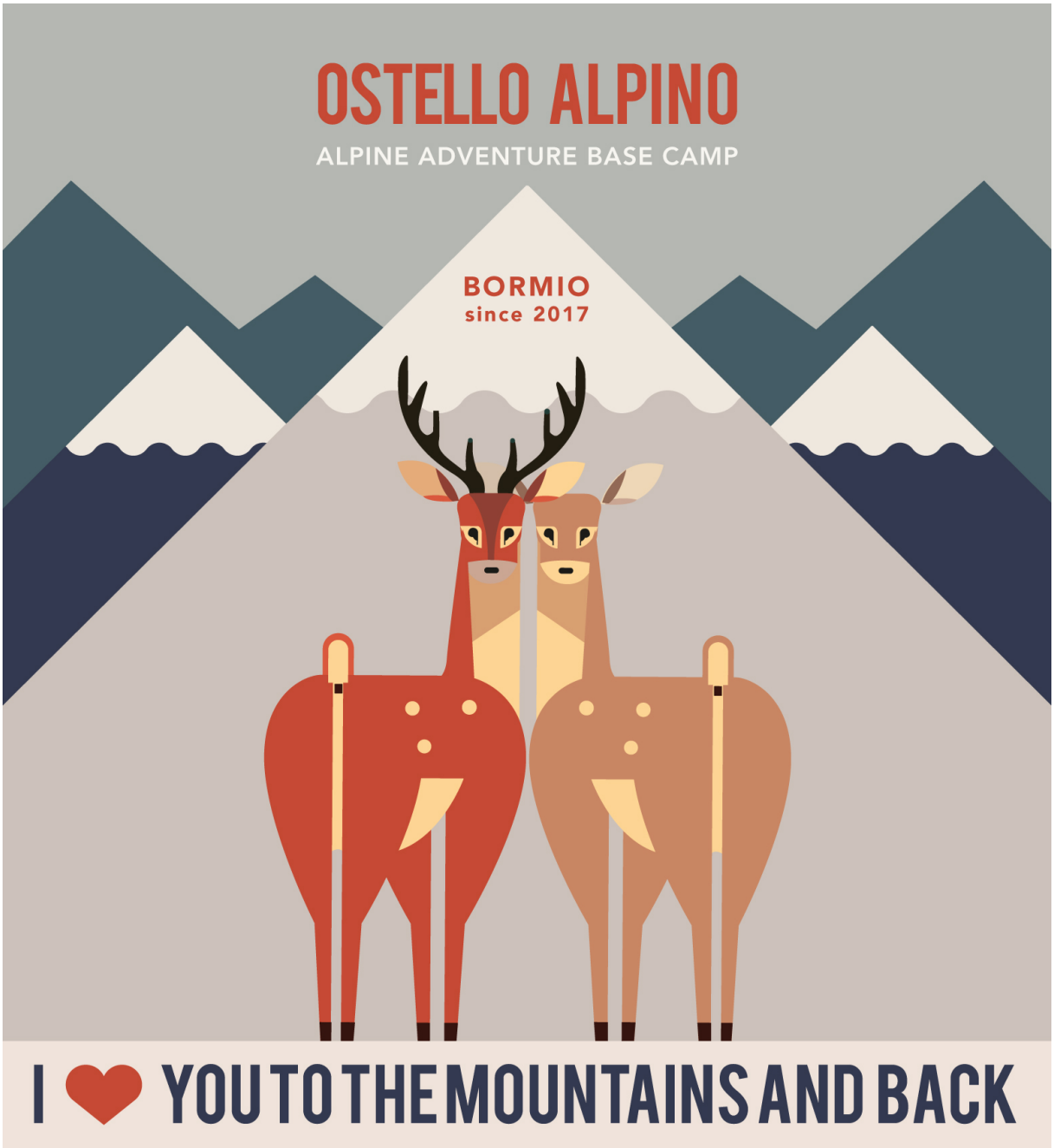
Veronica Pozzi



2016 - Ferrari
_Ferrari_Super Car_Work _
Pubblicata su: _Ferrari_Super Car_Work _

2016 - Ferrari
_Ferrari_Super Car_Work _
Published on: _Ferrari_Super Car_Work _

Veronica Pozzi



2017 - Poster
Brand Identity_Ostello Alpino_Poster
Pubblicata su: Brand Identity_Ostello Alpino_Poster

2017 - Poster
Brand Identity_Ostello Alpino_Poster
Published on: Brand Identity_Ostello Alpino_Poster

Veronica Pozzi

2016 - Brand Identity
Brand Identity _ Store _ Winter _Card
Pubblicata su: ----------

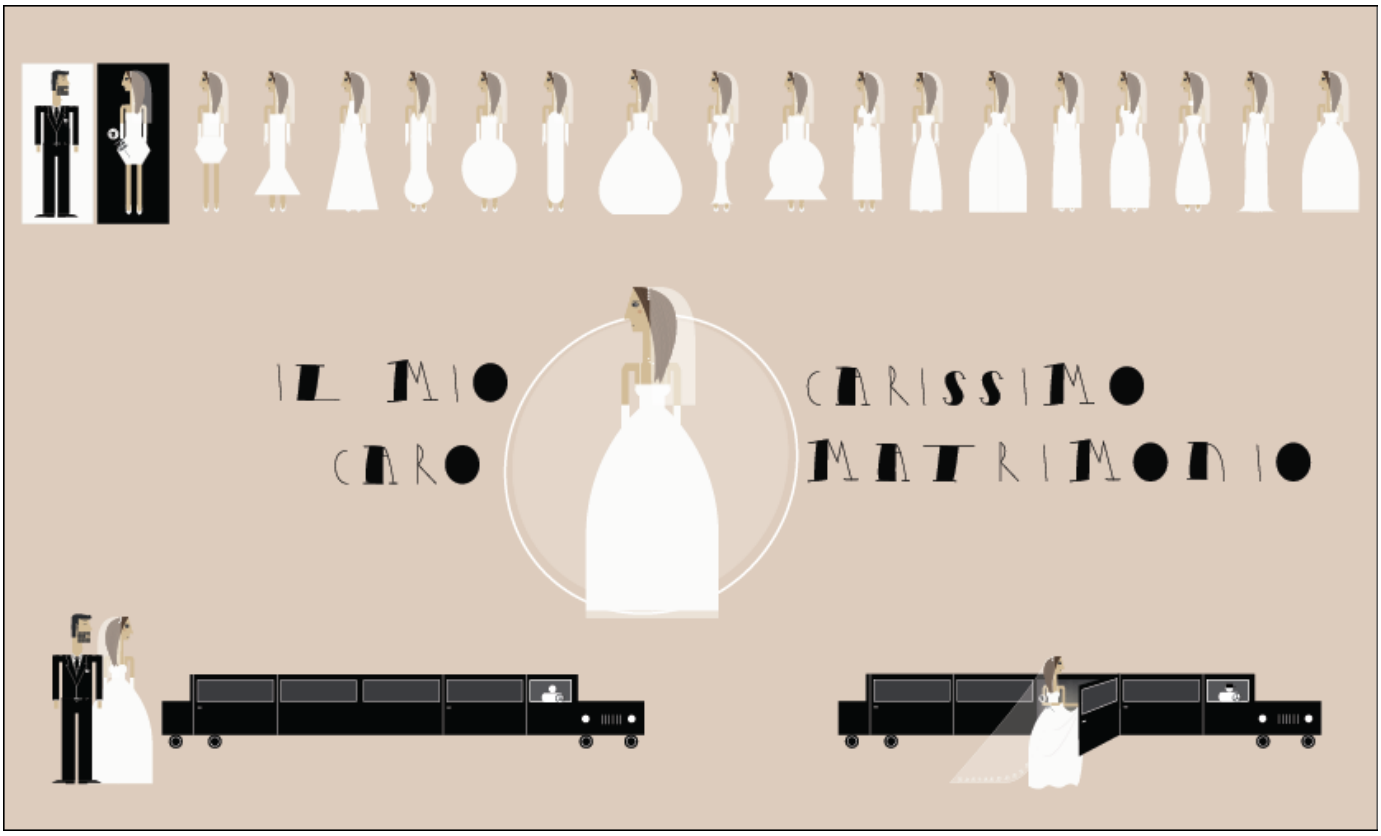
2016 - Brand Identity
Brand Identity _ Store _ Winter _Card
Published on: ----------

Veronica Pozzi

2018 - Mozart
Mozart_Mozart_Mozart_Mozart
Pubblicata su: Mozart_Mozart_Mozart_Mozart

2018 - Mozart
Mozart_Mozart_Mozart_Mozart
Published on: Mozart_Mozart_Mozart_Mozart

Veronica Pozzi



2011 - Il mio caro carissimo matrimon
Illustrazione per rivista
Pubblicata su: -

2011 - Il mio caro carissimo matrimon
Ilustration for magazine
Published on: -

Veronica Pozzi

2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Pubblicata su: -

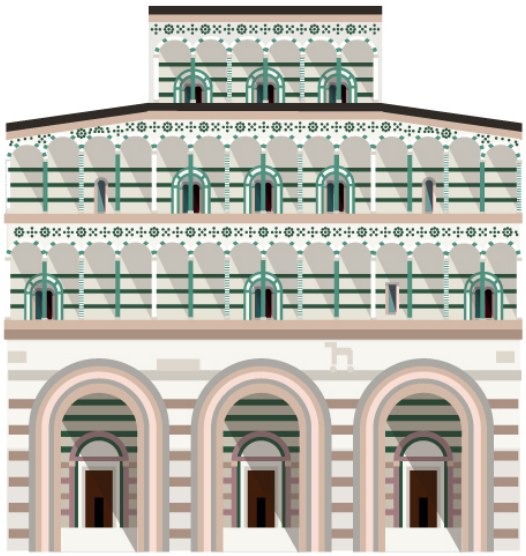
2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Published on: -

Veronica Pozzi

2015 - EST
Illustration for branding
Pubblicata su: -

2015 - EST
Illustration for branding
Published on: -

Veronica Pozzi



LUCCA

43°51'00''N 10°31'00''E

Duomo

2016 - Lucca
Icona realizzata per applicazione mapptogo

2016 - Lucca
Icon for the app mapptogo

Pubblicata su: .....

Published on: .....

Veronica Pozzi

2016 - Ferrari
_Ferrari_Super Car_Work _
Pubblicata su: _Ferrari_Super Car_Work _

2016 - Ferrari
_Ferrari_Super Car_Work _
Published on: _Ferrari_Super Car_Work _

Veronica Pozzi

2017 - Poster
Brand Identity_Ostello Alpino_Poster
Pubblicata su: Brand Identity_Ostello Alpino_Poster

2017 - Poster
Brand Identity_Ostello Alpino_Poster
Published on: Brand Identity_Ostello Alpino_Poster

Veronica Pozzi

1980 - Pattern Brand Identity
Brand Identity_Pattern _Packaging
Pubblicata su: ----------

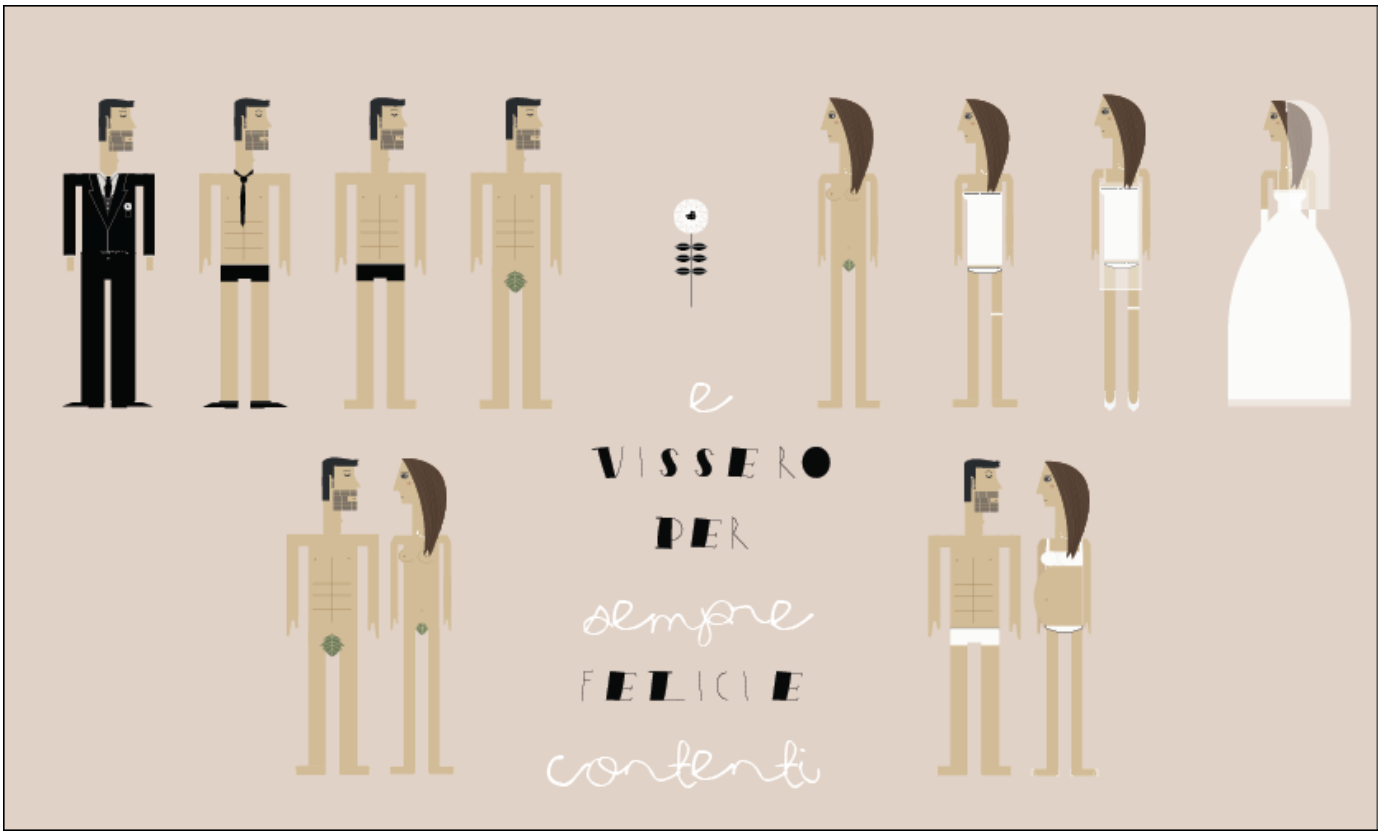
1980 - Pattern Brand Identity
Brand Identity_Pattern _Packaging
Published on: ----------

Veronica Pozzi

2018 - Jovanotti
Jovanotti_Jovanotti_Jovanotti
Pubblicata su: Jovanotti_Jovanotti_Jovanotti

2018 - Jovanotti
Jovanotti_Jovanotti_Jovanotti
Published on: Jovanotti_Jovanotti_Jovanotti

Veronica Pozzi



2011 - E vissero felici e contenti
Illustrazione per rivista
Pubblicata su: -

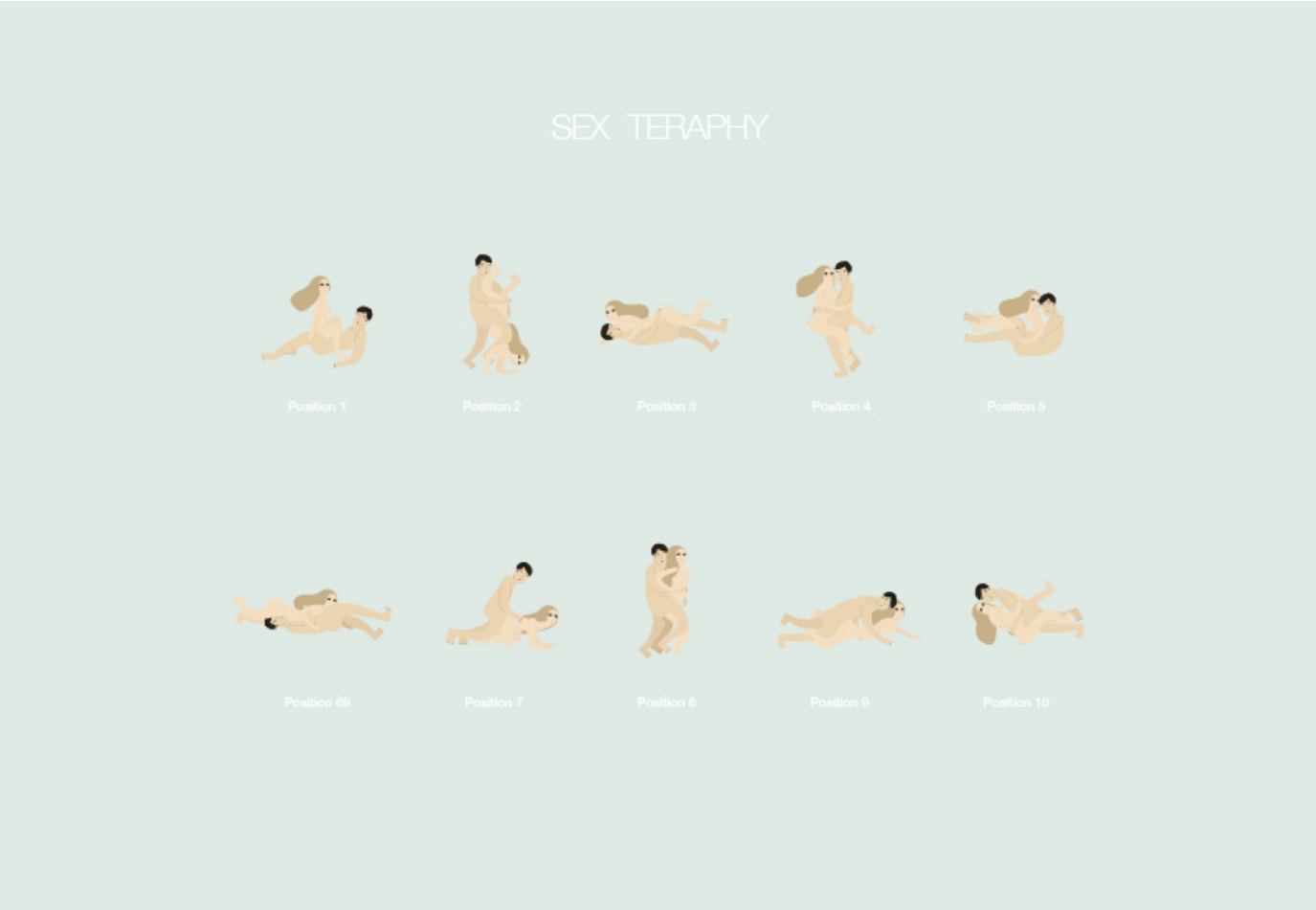
2011 - E vissero felici e contenti
Illustration for magazine
Published on: -

Veronica Pozzi

2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Pubblicata su: -

2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Published on: -

Veronica Pozzi



2015 - Durex project
Durex position project 2015
Pubblicata su: -

2015 - Durex project
Durex position project 2015
Published on: -

Veronica Pozzi

MILANO

45°27′50.98″N 9°11′25.21″E

Casa Galimberti

2016 - Milano
Icona realizzata per applicazione mapptogo

2016 - Milano
Icon for the app mapptogo

Pubblicata su: .....

Published on: .....

Veronica Pozzi

2016 - Ferrari
_Ferrari_Super Car_Work _Pattern_Cerca trova
Pubblicata su: _Ferrari_Super Car_Work
_Pattern_Cerca trova

2016 - Ferrari
_Ferrari_Super Car_Work _Pattern_Cerca trova
Published on: _Ferrari_Super Car_Work
_Pattern_Cerca trova

Veronica Pozzi

2017 - Poster
Brand Identity_Ostello Alpino_Poster
Pubblicata su: Brand Identity_Ostello Alpino_Poster

2017 - Poster
Brand Identity_Ostello Alpino_Poster
Published on: Brand Identity_Ostello Alpino_Poster

Veronica Pozzi

2016 - Brand Identity_Pattern
Brand Identity_Pattern _Packaging
Pubblicata su: ----------

2016 - Brand Identity_Pattern
Brand Identity_Pattern _Packaging
Published on: ----------

Veronica Pozzi

2018 - Ask a Mortitian
Ask a mortician. One of my favorite YouTube channel
Pubblicata su: Ask a mortician. One of my favorite YouTube channel

2018 - Ask a Mortitian
Ask a mortician. One of my favorite YouTube channel
Published on: Ask a mortician. One of my favorite YouTube channel

Veronica Pozzi

2010 - Milano da bere
Illustrazione per rivista
Pubblicata su: -

2010 - Milano da bere
Illustration fo magazine
Published on: -

Veronica Pozzi

2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Pubblicata su: -

2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Published on: -

Veronica Pozzi

2014 - Illustrazioni mappe percorso b
Illustrazioni mappe percorso bici
Pubblicata su: -

2014 - Illustrazioni mappe percorso b
Illustrazioni mappe percorso bici
Published on: -

Veronica Pozzi

PAVIA

45°11′07″N 9°09′18″E

Certosa

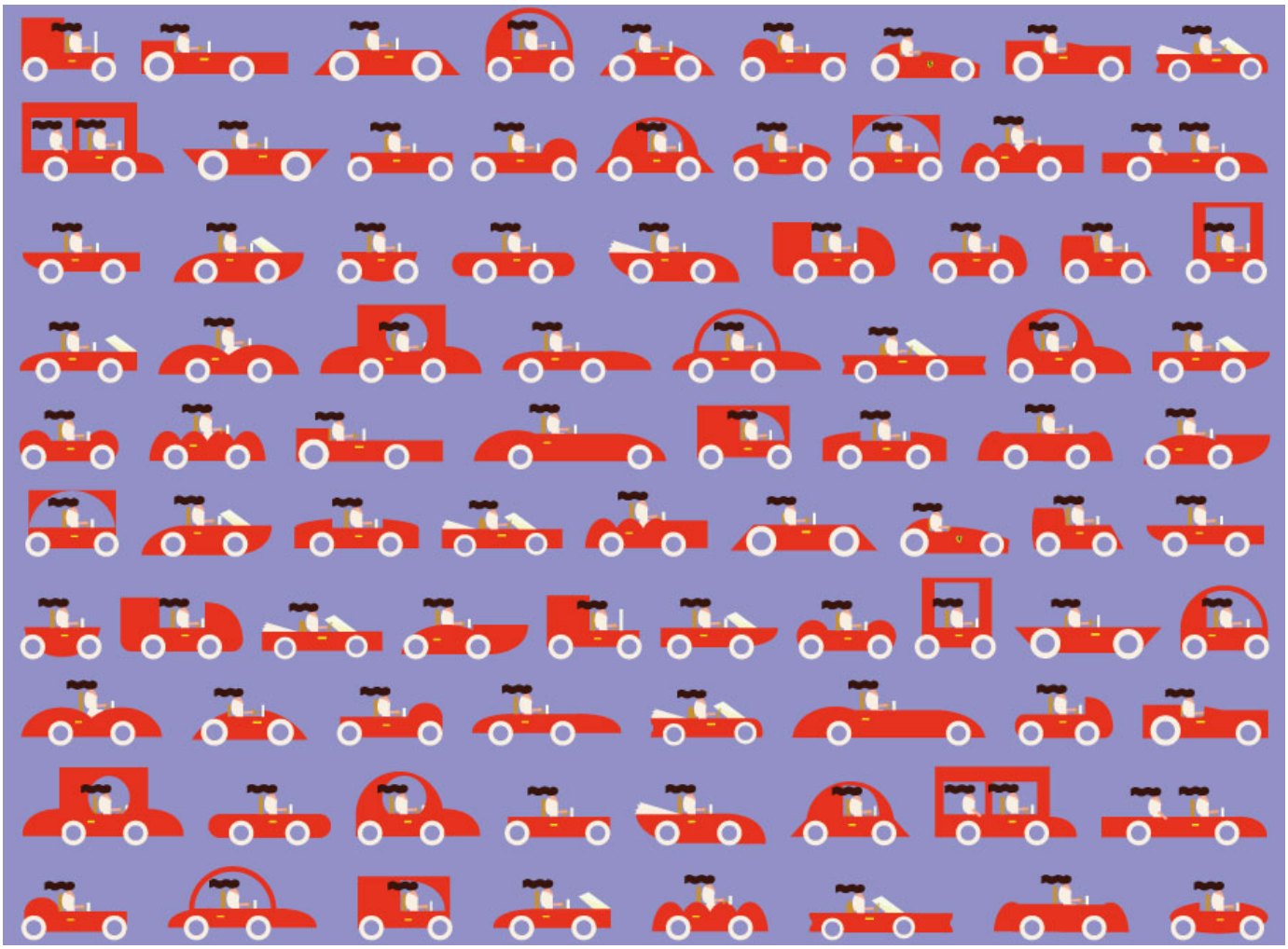
2016 - Pavia
Icona realizzata per applicazione mapptogo

2016 - Pavia
Icon for the app mapptogo

Published on: .....

Pubblicata su: .....

Veronica Pozzi



2016 - Ferrari
_Ferrari_Super Car_Work _Pattern_Cerca trova
Pubblicata su: _Ferrari_Super Car_Work
_Pattern_Cerca trova

2016 - Ferrari
_Ferrari_Super Car_Work _Pattern_Cerca trova
Published on: _Ferrari_Super Car_Work
_Pattern_Cerca trova

Veronica Pozzi

2017 - Poster
Brand Identity_Ostello Alpino_Poster
Pubblicata su: Brand Identity_Ostello Alpino_Poster

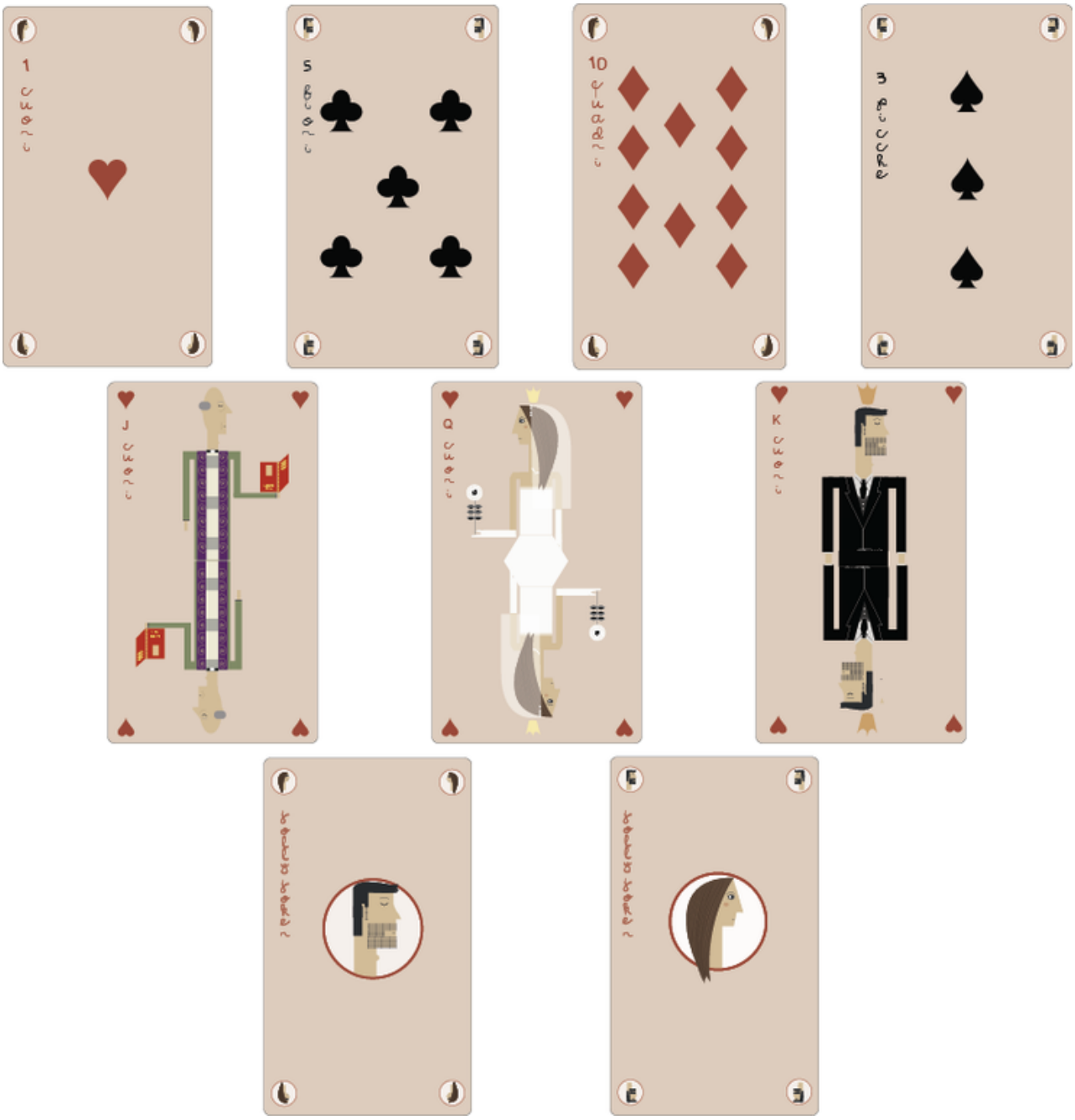
2017 - Poster
Brand Identity_Ostello Alpino_Poster
Published on: Brand Identity_Ostello Alpino_Poster

Veronica Pozzi

2016 - Brand Identity_Pattern
Brand Identity_Pattern _Packaging
Pubblicata su: ----------

2016 - Brand Identity_Pattern
Brand Identity_Pattern _Packaging
Published on: ----------

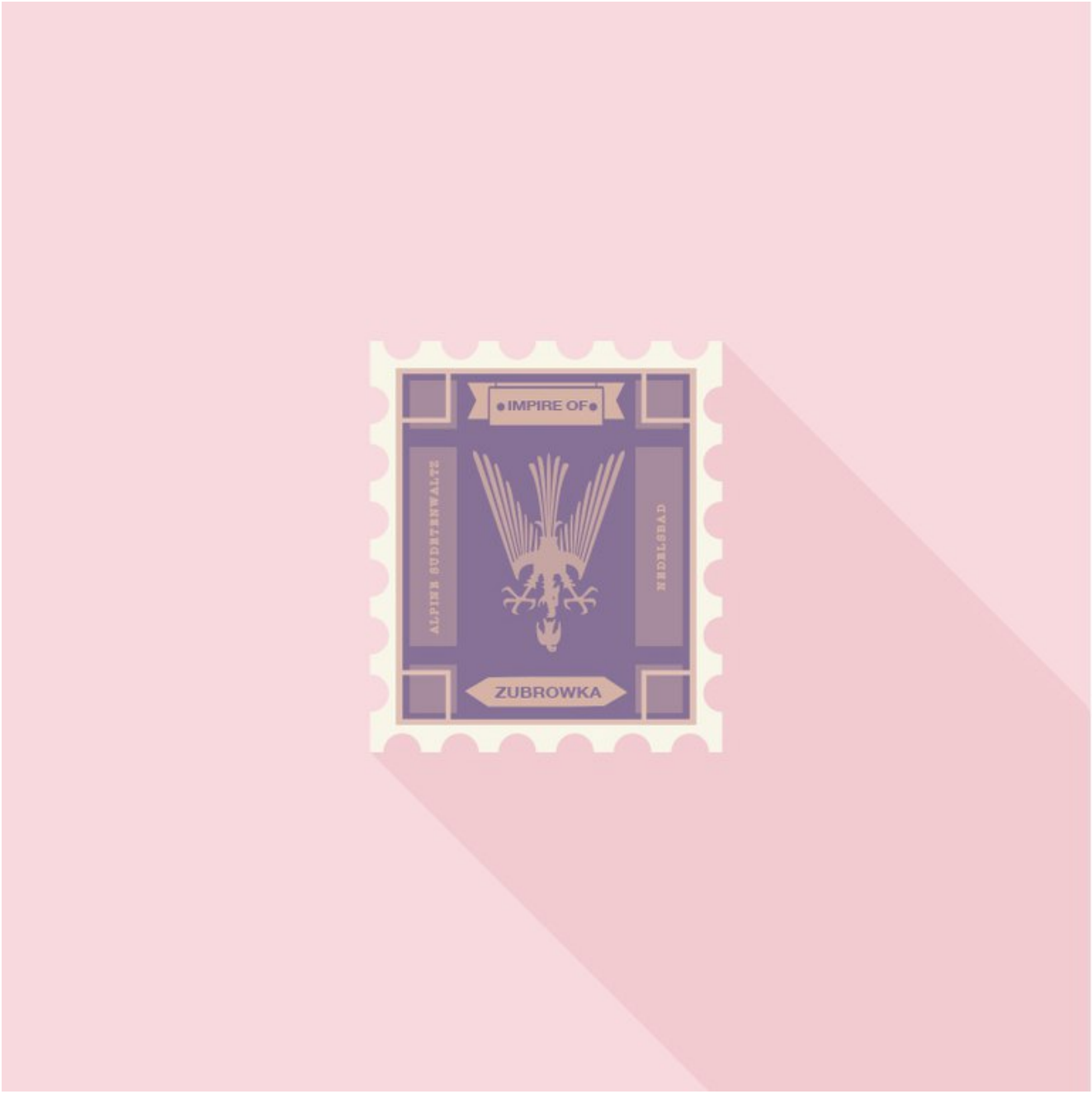
Veronica Pozzi



2011 - Carte da gioco
Bomboniera per matrimonio
Pubblicata su: -

2011 - Carte da gioco
Bomboniera per matrimonio
Published on: -

Veronica Pozzi



2015 - 201The Grand Budapest Hotel pr
The Grand Budapest Hotel project
Pubblicata su: -

2015 - 201The Grand Budapest Hotel pr
The Grand Budapest Hotel project
Published on: -

Veronica Pozzi

2014 - van
Illustration for magazine
Pubblicata su: -

2014 - van
Illustration for magazine
Published on: -

Veronica Pozzi

VENEZIA

45°25′15″N 12°20′09″E

Basilica di Piazza San Marco

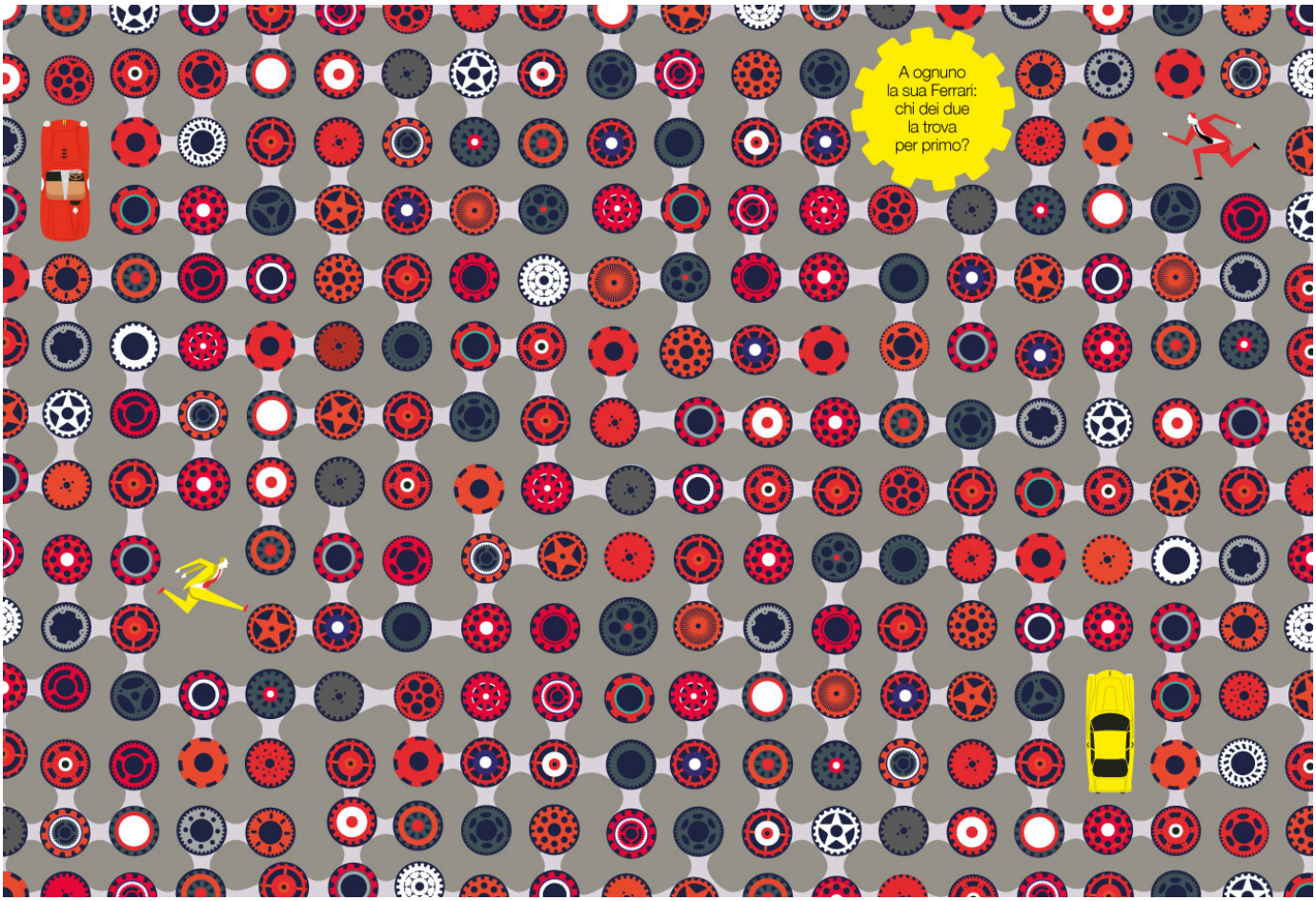
2016 - Venezia
Icona realizzata per applicazione mapptogo

2016 - Venezia
Icon for the app mapptogo

Pubblicata su: .....

Published on: .....

Veronica Pozzi



2016 - Ferrari
_Ferrari_Super Car_Work _Pattern_Cerca trova
Pubblicata su: _Ferrari_Super Car_Work
_Pattern_Cerca trova

2016 - Ferrari
_Ferrari_Super Car_Work _Pattern_Cerca trova
Published on: _Ferrari_Super Car_Work
_Pattern_Cerca trova

Veronica Pozzi

2017 - Info
Brand Identity_Ostello Alpino_Info Hotel
Pubblicata su: Brand Identity_Ostello Alpino_Info Hotel

2017 - Info
Brand Identity_Ostello Alpino_Info Hotel
Published on: Brand Identity_Ostello Alpino_Info Hotel

Veronica Pozzi

2011 - New York
Illustrazione per rivista
Pubblicata su: -

2011 - New York
Illustrator for marketing
Published on: -

Veronica Pozzi

2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Pubblicata su: -

2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Published on: -

Veronica Pozzi

TRIESTE

45°38'10''N 13°48'15''E

Piazza Unità d'Italia

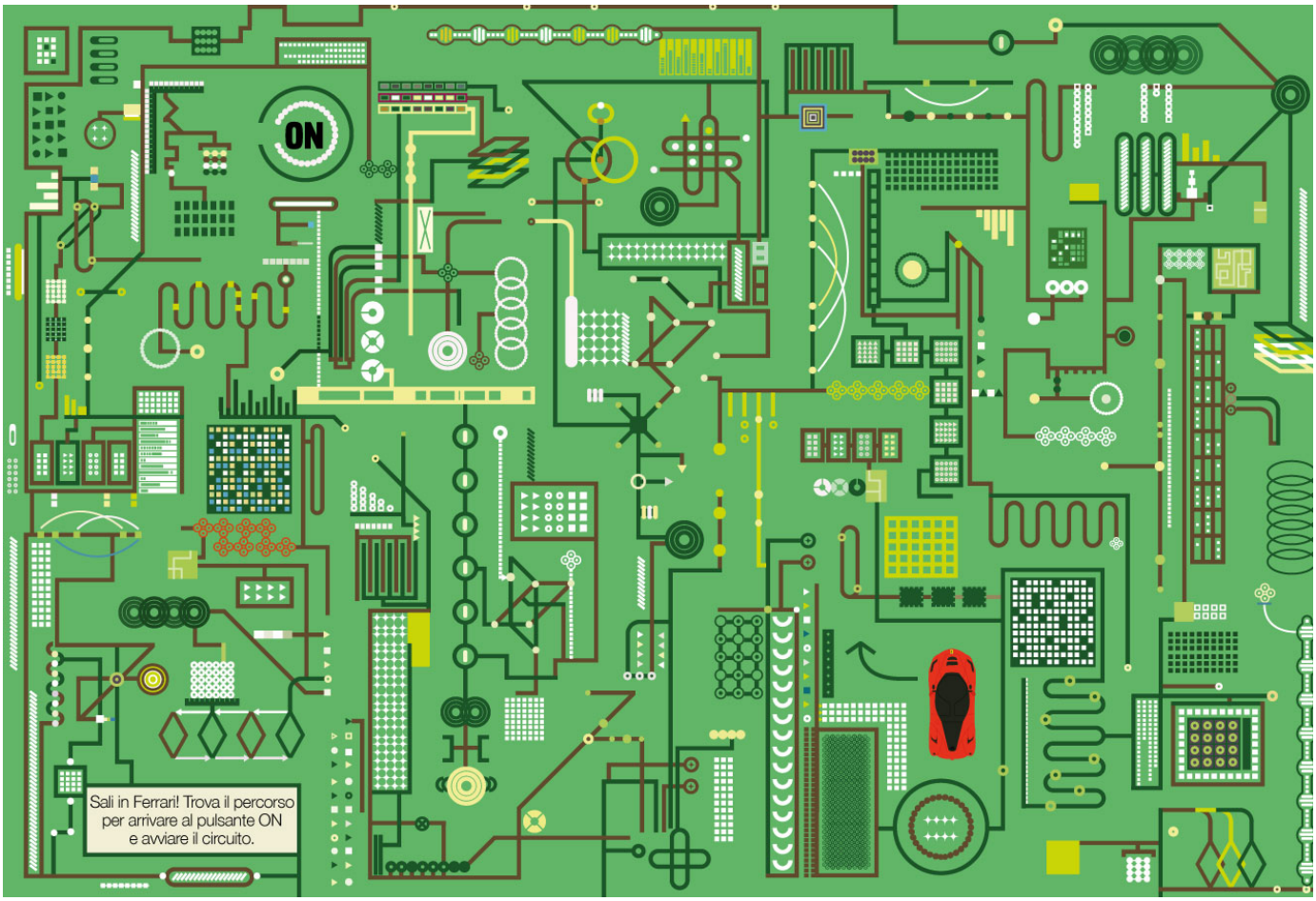
2016 - Trieste
Icona realizzata per applicazione mapptogo

2016 - Trieste
Icon for the app mapptogo

Pubblicata su: .....

Published on: .....

Veronica Pozzi



2016 - Ferrari
_Ferrari_Super Car_Work _Pattern_Labirinti
Pubblicata su: _Ferrari_Super Car_Work
_Pattern_Labirinti

2016 - Ferrari
_Ferrari_Super Car_Work _Pattern_Labirinti
Published on: _Ferrari_Super Car_Work
_Pattern_Labirinti

Veronica Pozzi

2011 - Amsterdam
Illustrazione per rivista
Pubblicata su: -

2011 - Amsterdam
Illustration for marketing
Published on: -

Veronica Pozzi

2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Pubblicata su: -

2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Published on: -

Veronica Pozzi

VALDOBBIADENE

45°54'N 11°55'E

Villa dei Cedri

2016 - Villa
Icona realizzata per applicazione mapptogo

2016 - Villa
Icon for the app mapptogo

Pubblicata su: .....

Published on: .....

Veronica Pozzi

2016 - Ferrari
_Ferrari_Super Car_Work _Pattern_Labirinti
Pubblicata su: _Ferrari_Super Car_Work
_Pattern_Labirinti

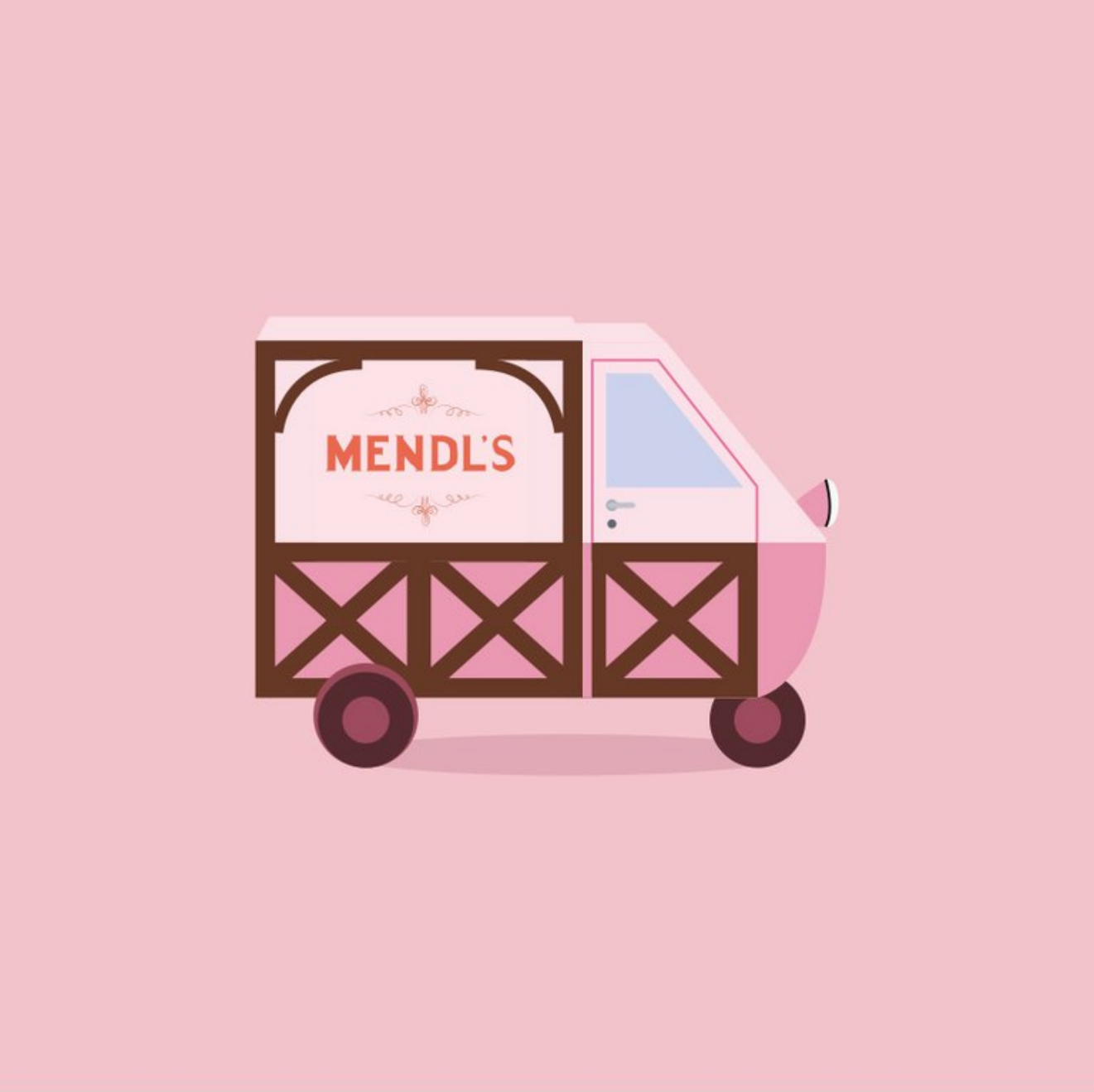
2016 - Ferrari
_Ferrari_Super Car_Work _Pattern_Labirinti
Published on: _Ferrari_Super Car_Work
_Pattern_Labirinti

Veronica Pozzi

2011 - How to pet your dog
Illustrazione per editoria
Pubblicata su: -

2011 - How to pet your dog
Illustration for marketing
Published on: -

Veronica Pozzi



2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Pubblicata su: -

2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Published on: -

Veronica Pozzi

2016 - Napoli
Icona realizzata per applicazione mapptogo

2016 - Napoli
Icon for the app mapptogo

Pubblicata su: .....

Published on: .....

Veronica Pozzi

2016 - Ferrari
_Ferrari_Super Car_Work _Pattern_Labirinti
Pubblicata su: _Ferrari_Super Car_Work
_Pattern_Labirinti

2016 - Ferrari
_Ferrari_Super Car_Work _Pattern_Labirinti
Published on: _Ferrari_Super Car_Work
_Pattern_Labirinti

Veronica Pozzi

2011 - Copertina
Copertina pubblicata su Pambianconews novembre 2011
Pubblicata su: Pambianconews

2011 - Copertina
Front page published by Pambianconews
Published on: Pambianconews

Veronica Pozzi

2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Pubblicata su: -

2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Published on: -

Veronica Pozzi

SEPINO

41°24'00''N 14°37'00''E

Chiesa diSanta Cristina

2016 - Sepino
Icona realizzata per applicazione mapptogo

2016 - Sepino
Icon for the app mapptogo

Published on: .....

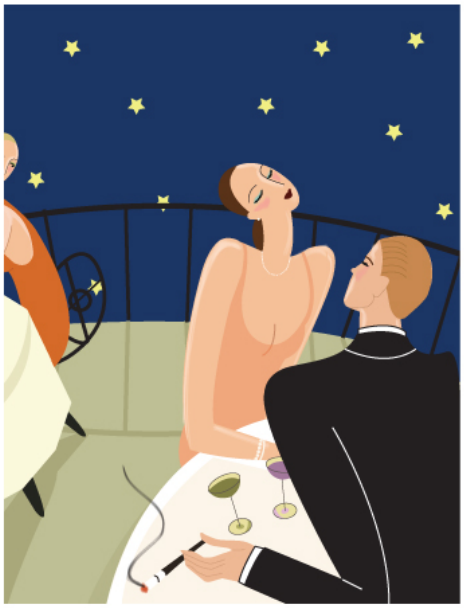
Pubblicata su: .....

Veronica Pozzi

2016 - Ferrari
_Ferrari_Super Car_Work _Pattern_Cerca trova
Pubblicata su: _Ferrari_Super Car_Work
_Pattern_Cerca trova

2016 - Ferrari
_Ferrari_Super Car_Work _Pattern_Cerca trova
Published on: _Ferrari_Super Car_Work
_Pattern_Cerca trova

Veronica Pozzi



2013 - 1920
Illustrazione per rivista
Pubblicata su: .

2013 - 1920
Illustration for a magazine
Published on: .

Veronica Pozzi

2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Pubblicata su: -

2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Published on: -

Veronica Pozzi

2013 - Queen Elisabeth
Illustrazione per guida turistica
Pubblicata su: .

2013 - Queen Elisabeth
Illustration for a tourist guide
Published on: .

Veronica Pozzi

2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Pubblicata su: -

2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Published on: -

Veronica Pozzi

2013 - Zoo
Illustation for a magazine
Pubblicata su: .

2013 - Zoo
Illustation for a magazine
Published on: .

Veronica Pozzi

2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Pubblicata su: -

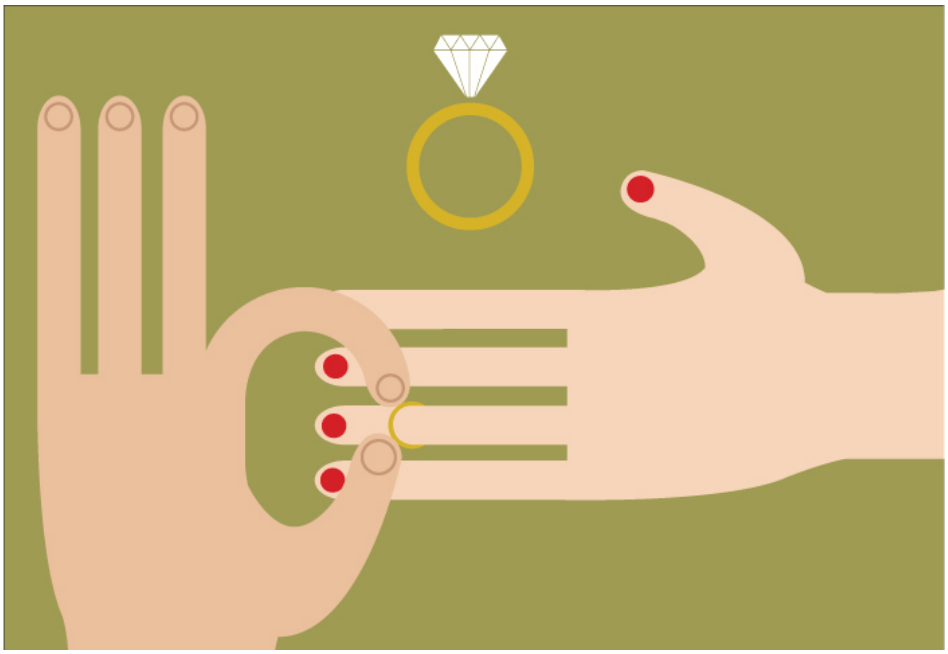
2015 - The Grand Budapest Hotel proje
The Grand Budapest Hotel project
Published on: -

Veronica Pozzi

2013 - Marry me
Magazine Illustration
Pubblicata su: .

2013 - Marry me
Magazine Illustration
Published on: .

Veronica Pozzi



2012 - Ring
Magazine Illustration
Pubblicata su: .

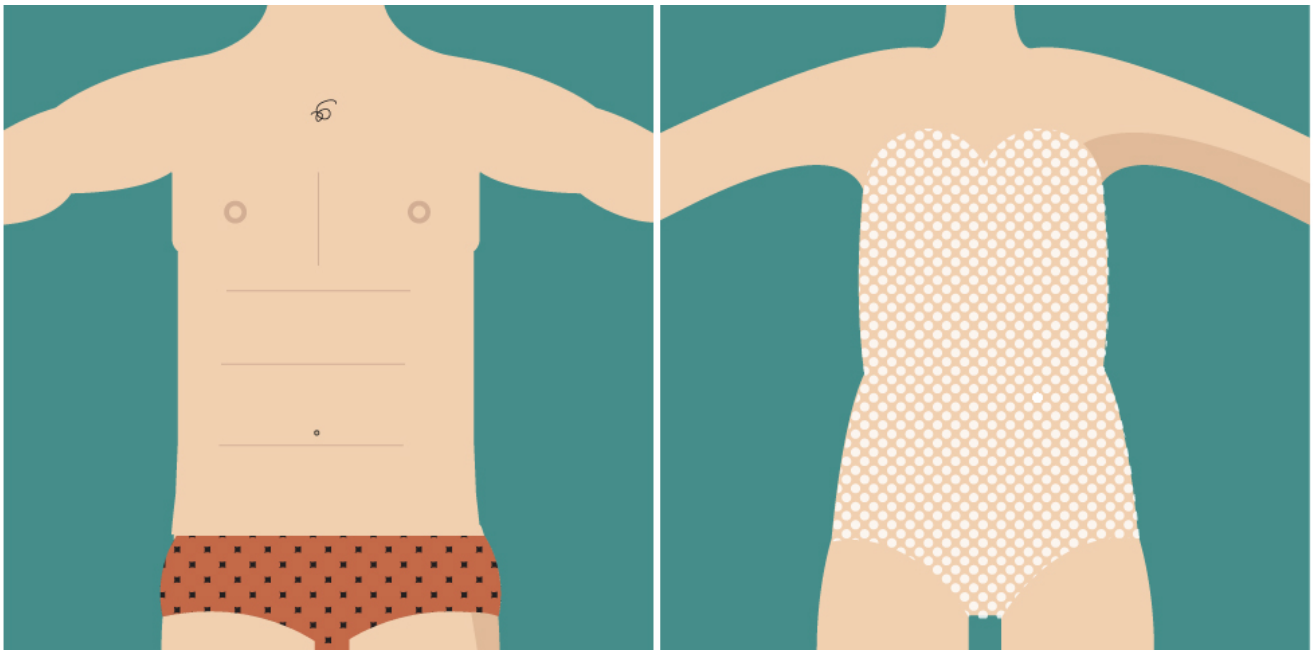
2012 - Ring
Magazine Illustration
Published on: .

Veronica Pozzi

2013 - London
Magazine illustration
Pubblicata su: .

2013 - London
Magazine illustration
Published on: .

Veronica Pozzi



2012 - Brochure
Graphic for a SPA brochure
Pubblicata su: .

2012 - Brochure
Graphic for a SPA brochure
Published on: .

Veronica Pozzi

2013 - FInd
Magazine illistration
Pubblicata su: .

2013 - FInd
Magazine illistration
Published on: .

Veronica Pozzi

2013 - Town
Illustrazione per guida turistica
Pubblicata su: .

2013 - Town
Illustration for a town guide
Published on: .

Veronica Pozzi

2013 - Doci
Magazine Illustration
Pubblicata su: .

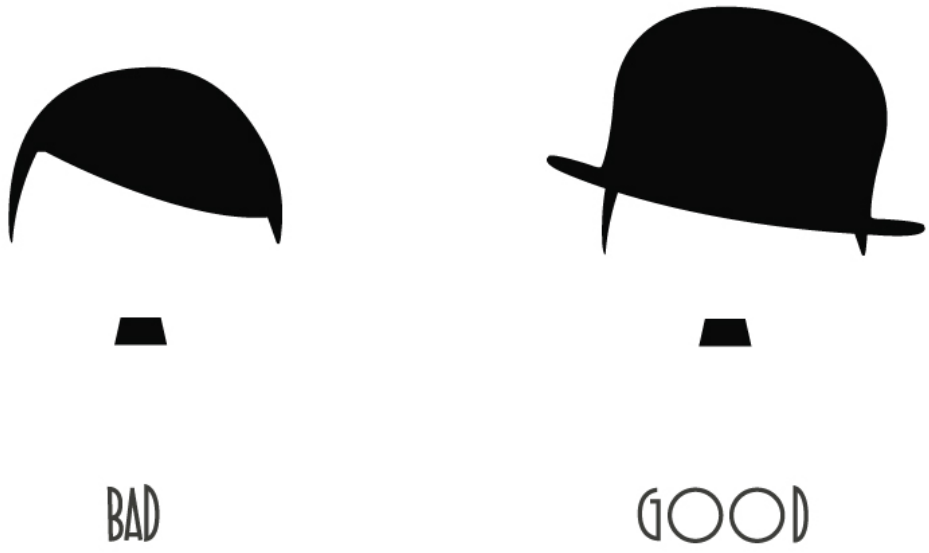
2013 - Doci
Magazine Illustration
Published on: .

Veronica Pozzi

2013 - Fly
Illustrazione per brochure
Pubblicata su: -

2013 - Fly
Brochure Illustration
Published on: -

Veronica Pozzi



2013 - GoodVSBad
Illustrazione per rivista
Pubblicata su: -

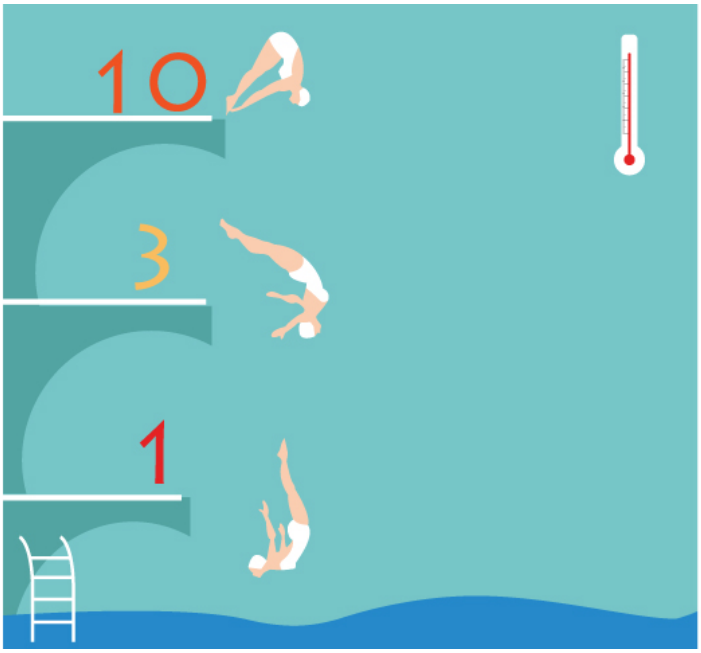
2013 - GoodVSBad
Magazine Illustration
Published on: -

Veronica Pozzi

2013 - Liberty
Illustrazione per rivista
Pubblicata su: -

2013 - Liberty
Magazine Illustration
Published on: -

Veronica Pozzi



2013 - Jump
Illustrazione per rivista
Pubblicata su: -

2013 - Jump
Magazine illustration
Published on: -

Veronica Pozzi

2013 - Book Cover
Book Cover illustration
Pubblicata su: -

2013 - Book Cover
Book Cover illustration
Published on: -